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REBUTTAL TESTIMONY OF KEVIN C. HIGGINS

**On Behalf of The Kroger Co.,
Doing Business as Fred Meyer and Smith's**

Case No. IPC-E-03-13

March 19, 2004

1 **REBUTTAL TESTIMONY OF KEVIN C. HIGGINS**

2

3 **Introduction**

4 **Q. Please state your name and business address.**

5 A. Kevin C. Higgins, 39 Market Street, Suite 200, Salt Lake City, Utah,
6 84101.

7 **Q. By whom are you employed and in what capacity?**

8 A. I am a Principal in the firm of Energy Strategies, LLC.

9 **Q. On whose behalf are you testifying in this proceeding?**

10 A. My testimony is being sponsored by The Kroger Co., (“Kroger”), doing
11 business as Fred Meyer and Smith’s.

12 **Q. Are you the same Kevin C. Higgins who has previously filed direct testimony**
13 **in this proceeding?**

14 A. Yes, I am.

15 **Q. What is the purpose of your rebuttal testimony?**

16 A. I am recommending a modification to Staff’s rate spread proposal for Rate
17 9.

18 **Q. What recommendation do you make in your rebuttal testimony?**

19 A. Staff witness Dave Schunke recommends a 0.13 percent rate reduction for
20 Rate 9-S and a 13.31 percent rate increase for Rates 9-P and 9-T. I point out in my
21 rebuttal testimony that if the Commission adopts this recommended change
22 without modification, the price differential between primary service and
23 secondary service will all but disappear for Rate 9 customers. In my view, this

1 would result in an irrational price signal, because all other things equal, primary
2 service is less expensive to serve than secondary service.

3 As an alternative, I suggest that Rates 9-S, 9-P, and 9-T be combined for
4 rate spread purposes. The same revenue that would be generated from Mr.
5 Schunke's overall proposal for Rate 9 can be achieved with a 1.16 percent
6 increase on all the Rate 9 customers. This approach would retain a rational price
7 differential between Rate 9-S and 9-P.

8 **Rate spread for Rate 9**

9 **Q. What rate spread has Staff proposed for Rate 9?**

10 A. As I stated in the Introduction above, Staff has recommended a 0.13
11 percent rate reduction for Rate 9-S and a 13.31 percent rate increase for Rates 9-P
12 and 9-T. This proposal is described in the direct testimony of Mr. Schunke.¹

13 **Q. What is the basis of Staff's recommendation?**

14 A. My understanding is that it is based on Staff's cost-of-service analysis,
15 adjusted to incorporate the Irrigation subsidy paid by Rate 9.

16 **Q. What comments do you have regarding Staff's rate spread recommendation
17 for Rate 9?**

18 A. I agree with Staff that cost-of-service analysis should be given a very
19 strong weight in determining rate spread. However, it is also important to have a
20 rational pricing regime within rate schedules. In the case of the relationship
21 between secondary and primary service within a rate schedule (such as between 9-
22 S and 9-P) it is important for prices to indicate that *for a any given customer,*

¹ Pre-filed direct testimony of Dave Schunke, p. 3, line 24 – p. 4, line 2.

1 taking service at primary voltage is less expensive for the utility to serve than
2 taking service at secondary service. Unfortunately, however, Staff's rate spread
3 proposal for Rate 9 would cause the price differential between primary service
4 and secondary service to all but disappear. This result would not only lead to
5 irrational pricing within Rate 9, it would be unfair to customers who invested in
6 the necessary equipment to take primary service based on the current price
7 differential. By making the investment in such equipment themselves, primary
8 service customers allow the utility to conserve capital and slow the growth in
9 distribution system rate base.

10 **Q. To what extent does Staff's proposal change the price differential between**
11 **Rates 9-S and 9-P?**

12 A. In Kroger Rebuttal Exhibit No. 1, I calculate the price differential between
13 Rates 9-S and 9-P under current rates and under Staff's proposed rates. The
14 analysis utilizes hypothetical customers of various sizes and load factors. A
15 summary of the results is shown in Table KCH-R1, on the next page.

16 The results show that under current rates, primary service is about 9 to 13
17 percent less expensive than secondary for any given customer. But under Staff's
18 proposal, this differential is virtually eliminated. In fact, in many cases, primary
19 service would actually become more expensive than secondary.

Table KCH-R1
Comparison of Rates 9-S and 9-P
 (Positive % indicates Primary is less expensive than Secondary)

Customer	Current Primary Discount	Staff Proposed Primary Discount
500 kw, 45% l.f.	9.41%	-2.61%
500 kw, 60% l.f.	11.20%	-0.54%
500 kw, 75% l.f.	12.41%	0.84%
750 kw, 45% l.f.	9.87%	-2.07%
750 kw, 60% l.f.	11.57%	-0.11%
750 kw, 75% l.f.	12.72%	1.21%
1000 kw, 45% l.f.	10.10%	-1.80%
1000 kw, 60% l.f.	11.78%	0.11%
1000 kw, 75% l.f.	12.87%	1.39%

21 **Q. But doesn't Staff's analysis indicate that under its proposal, the average**
 22 **price per kwh for Rate 9-P customers would be less than Rate 9-S?**

23 A. Yes. Staff Exhibit No. 127 shows that under its proposal, the average price
 24 per kwh for Rate 9-S would be 3.645 cents per kwh, and the average price per
 25 kwh for Rate 9-P would be 3.369 cents per kwh. At first glance, this information
 26 might appear to contradict the table above. However, there is no contradiction.
 27 The lower average price for Rate 9-P reflects the larger size and higher load factor
 28 of the average customer in this group relative to Rate 9-S. These same customers
 29 would have lower-than-average rates if they were on secondary service, as well,
 30 given their load characteristics. The problem I am pointing out is that under
 31 Staff's proposal, for each of these primary customers individually, the primary
 32 and secondary rates would become almost indistinguishable, even though for each
 33 of these customers, primary service is less expensive to provide.

1 **Q. Why is primary service less expensive to serve than secondary service, all**
2 **other things equal?**

3 A. Primary service is less expensive to provide than secondary service for
4 two main reasons: (1) Primary service requires fewer utility-provided facilities, as
5 primary customers provide their own transformers, thereby reducing the amount
6 of utility capital expenditures needed to provide distribution service; and (2)
7 primary service incurs fewer line losses to the customers' meter, meaning that for
8 each hundred kilowatt-hours delivered to a customer's meter, the utility needs to
9 generate fewer kilowatt-hours to serve a customer on primary service than on
10 secondary service. On Idaho Power's system, the line loss differential between
11 primary and secondary service is about 3 percent.²

12 **Q. If primary service is less expensive to serve than secondary, how can a cost-**
13 **of-service study produce a result that leads Staff to propose raising 9-P so**
14 **much that the differential between 9-S and 9-P disappears?**

15 A. Cost-of-service analysis allocates system costs to groupings of customers
16 based on a series of allocation factors. Generally, allocation factors are intended
17 to capture information about the pattern of usage of each customer group taken as
18 a whole, such as relative usage during a monthly system peak hour. During the
19 test year, the Rate 9-P group, taken as a whole, exhibited a usage pattern that was
20 allocated a greater increase in cost responsibility relative to current revenues than

² Said Workpapers, pp. 3-4.

1 Rate 9-S. This was due, in part, to a higher per-unit allocation of production
2 costs.³

3 **Q. Should this result be the final word on the rate spread between Rate 9-S
4 and Rate 9-P?**

5 A. Not in this case. As I stated above, is important to have a rational pricing
6 regime that recognizes that *for any given customer*, taking service at primary
7 voltage is less expensive for the utility to serve than taking service at secondary
8 service.

9 It is also important to recognize that, theoretically, for any sub-group of
10 Rate 9, a cost-of-service allocation could be performed that would produce results
11 that varied from the results for Rate 9 as a whole. These results would reflect the
12 mix of customers in the sub-group. An important question, then, is whether the
13 most appropriate criteria are being used to define the sub-group. For example, it is
14 useful to avoid categorizing customers into relatively small sub-groups of
15 otherwise similarly-situated customers. Smaller groups tend to have less diversity
16 with respect to their coincident peaks and their non-coincident demands. A lack of
17 diversity adversely impacts the per-unit charges derived for the group from the
18 allocation of peak-related costs.

19 **Q. What do you propose to address this problem?**

20 A. In addition to providing time-of-use price signals, which I addressed in my
21 direct testimony, it is important that customers be grouped, for cost-of-service
22 purposes, in a manner that minimizes the likelihood of anomalous results.

³ I base this conclusion on my review of Idaho Power Exhibit No. 42, pp. 4-5, which uses a production allocation methodology similar to Staff.

1 In the case of Rate 9, the customer qualifications to take service under
2 Rates 9-S, Rate 9-P, and Rate 9-T are identical, except for the voltage level at
3 which service is taken. In addition, Rate 9-S is a much larger group than either 9-
4 P or 9-T. In this situation, allocating a demand-related function (such as
5 production) to Rate 9-P separately from the rest of Rate 9 might lead to
6 anomalous results.

7 I recommend that for rate spread purposes, Rates 9-S, 9-P, and 9-T be
8 combined, and that a reasonable, cost-based price differential be retained among
9 them. This price differential would recognize that *for any given customer*, taking
10 service at primary voltage is less expensive for the utility to serve than taking
11 service at secondary service.

12 In Kroger Rebuttal Exhibit No. 2, I apply the same overall revenue
13 requirement to the aggregate of 9-S, 9-P, and 9-T as in Staff's recommendation,
14 but spread it on an equal percentage basis across the entire Rate 9. This results in
15 a 1.16 percent increase on all the Rate 9 customers. This approach would retain a
16 reasonable price differential between Rate 9-S and 9-P. I recommend that this
17 modification to Staff's Rate 9 rate spread be adopted by the Commission.

18 **Q. Does this conclude your rebuttal testimony?**

19 **A.** Yes, it does.

Rate 9 Primary Discount Under Current and Staff Proposed Rate

750 kW Customer
@ 45%, 60% and 75% LF

	STAFF PROPOSED RATES				CURRENT RATES				STAFF PROPOSED RATES				CURRENT RATES				Primary Discount vs. Secondary	
	Secondary				Secondary				Primary				Primary				Current Primary vs. Current Secondary	Staff Primary vs. Staff Secondary
	Billed Demand	Customer Charge	Energy Charge	Basic Charge	Billed Demand	Customer Charge	Energy Charge	Basic Charge	Billed Demand	Customer Charge	Energy Charge	Basic Charge	Demand Charge	Customer Charge	Energy Charge	Basic Charge		
Summer	\$3.00	\$5.54	\$0.028744	\$0.36	\$2.73	\$5.54	\$0.028150	\$0.36	\$2.89	\$100.00	\$0.028652	\$0.87	\$2.85	\$85.56	\$0.021308	\$0.77	(\$960)	\$180
Non-Summer	\$2.62	\$5.54	\$0.025200	\$0.36	\$6,143	\$66			\$7,470	\$1,200			\$5,963	\$1,027			(\$960)	\$180
Customer Charge		\$66			\$6,143	\$66			\$7,470	\$1,200			\$5,963	\$1,027			(\$960)	\$180
Summer Demand	\$6,750				\$18,428				\$19,508				\$17,888				(\$1,134)	(\$720)
Winter Demand	\$17,685				\$25,983				\$26,481				\$21,172				(\$1,823)	(\$1,823)
Electricity Summer	\$21,420				\$77,101				\$68,255				\$62,825				\$2,079	\$2,079
Electricity Winter	\$85,725				\$3,240				\$7,830				\$6,930				\$6,044	\$6,044
Max Demand	\$3,240				\$3,240				\$7,830				\$6,930				(\$3,690)	(\$4,590)
Load Factor	\$3,240				\$3,240				\$7,830				\$6,930				(\$3,690)	(\$4,590)
Totals	\$24,435	\$66	\$77,145	\$3,240	\$24,570	\$66	\$77,312	\$3,240	\$26,978	\$1,200	\$74,083	\$7,830	\$23,850	\$1,027	\$82,997	\$6,930	\$10,385	\$9,879
			Annual Total	\$104,986		Annual Total	\$105,189		Annual Total	Annual Total	\$107,060		Annual Total	Annual Total	\$84,804			
Customer Charge		\$66			\$6,143	\$66			\$7,470	\$1,200			\$5,963	\$1,027			(\$960)	\$180
Summer Demand	\$6,750				\$18,428				\$19,508				\$17,888				(\$1,134)	(\$720)
Winter Demand	\$17,685				\$25,983				\$26,481				\$21,172				(\$1,823)	(\$1,823)
Electricity Summer	\$28,560				\$77,101				\$68,255				\$62,825				\$2,079	\$2,079
Electricity Winter	\$74,300				\$3,240				\$7,830				\$6,930				\$6,044	\$6,044
Max Demand	\$3,240				\$3,240				\$7,830				\$6,930				(\$3,690)	(\$4,590)
Load Factor	\$3,240				\$3,240				\$7,830				\$6,930				(\$3,690)	(\$4,590)
Totals	\$24,435	\$66	\$102,660	\$3,240	\$24,570	\$66	\$103,083	\$3,240	\$26,978	\$1,200	\$94,737	\$7,830	\$23,850	\$1,027	\$83,996	\$6,930	\$15,157	\$14,543
			Annual Total	\$130,601		Annual Total	\$130,960		Annual Total	Annual Total	\$130,744		Annual Total	Annual Total	\$116,803			
Customer Charge		\$66			\$6,143	\$66			\$7,470	\$1,200			\$5,963	\$1,027			(\$960)	\$180
Summer Demand	\$6,750				\$18,428				\$19,508				\$17,888				(\$1,134)	(\$720)
Winter Demand	\$17,685				\$25,983				\$26,481				\$21,172				(\$1,823)	(\$1,823)
Electricity Summer	\$35,700				\$77,101				\$68,255				\$62,825				\$2,079	\$2,079
Electricity Winter	\$82,875				\$3,240				\$7,830				\$6,930				\$6,044	\$6,044
Max Demand	\$3,240				\$3,240				\$7,830				\$6,930				(\$3,690)	(\$4,590)
Load Factor	\$3,240				\$3,240				\$7,830				\$6,930				(\$3,690)	(\$4,590)
Totals	\$24,435	\$66	\$128,575	\$3,240	\$24,570	\$66	\$128,854	\$3,240	\$26,978	\$1,200	\$118,421	\$7,830	\$23,850	\$1,027	\$104,985	\$6,930	\$19,928	\$18,888
			Annual Total	\$196,316		Annual Total	\$196,721		Annual Total	Annual Total	\$164,428		Annual Total	Annual Total	\$136,802			

Rate 9 Primary Discount Under Current and Staff Proposed Rate

1,000 kW Customer
@ 45%, 60% and 75% LF

	STAFF PROPOSED RATES					CURRENT RATES					STAFF PROPOSED RATES					CURRENT RATES					Primary Discount vs. Secondary		
	Secondary					Secondary					Primary					Primary					Current Primary vs. Current Secondary	Staff Primary vs. Staff Secondary	
	Billed Demand	Customer Charge	Energy Charge	Basic Charge	Annual Total	Billed Demand	Customer Charge	Energy Charge	Basic Charge	Annual Total	Billed Demand	Customer Charge	Energy Charge	Basic Charge	Annual Total	Billed Demand	Customer Charge	Energy Charge	Basic Charge	Annual Total			
Customer Charge	\$3.00	\$5.54	\$0.028744	\$0.36		\$2.85	\$100.00	\$0.028652	\$0.87		\$31,800	\$1,027	\$83,986	\$9,240		\$31,800	\$1,027	\$83,986	\$9,240				
Summer	\$2.92	\$5.54	\$0.0285200	\$0.36		\$2.89	\$100.00	\$0.028150	\$0.87		\$31,800	\$1,027	\$83,986	\$9,240		\$31,800	\$1,027	\$83,986	\$9,240				
Non-Summer		\$68					\$1,200					\$1,027					\$1,027						
1,000 kW	\$9,000					\$9,980					\$7,950	\$1,027				\$7,950	\$1,027						
Summer Demand	\$23,580					\$26,010					\$23,850					\$23,850							
1,000 kW																							
Electricity Summer		\$28,560						\$25,983															
983,600 kWh		\$74,300						\$77,101															
Electricity Winter									\$4,320														
2,948,400 kWh																							
1,000 kW																							
45%																							
Load Factor																							
Totals	\$32,580	\$68	\$102,860	\$4,320	\$139,928	\$32,760	\$68	\$103,083	\$4,320	\$140,230	\$35,970	\$1,200	\$94,737	\$10,440	\$142,347	\$31,800	\$1,027	\$83,986	\$9,240	\$14,167	\$14,167	10.10%	(\$2,521)
Customer Charge	\$9,000	\$68				\$8,190	\$68				\$9,980	\$1,200				\$7,950	\$1,027						
Summer Demand	\$23,580					\$24,570					\$26,010					\$23,850							
1,000 kW																							
Electricity Summer		\$38,080						\$34,644															
1,324,800 kWh		\$99,066						\$102,801															
Electricity Winter									\$4,320														
3,931,200 kWh																							
1,000 kW																							
80%																							
Load Factor																							
Totals	\$32,580	\$68	\$137,146	\$4,320	\$174,113	\$32,760	\$68	\$137,444	\$4,320	\$174,891	\$35,970	\$1,200	\$126,316	\$10,440	\$154,082	\$31,800	\$1,027	\$111,985	\$9,240	\$20,529	\$20,529	11.76%	(\$1,134)
Customer Charge	\$9,000	\$68				\$8,190	\$68				\$9,980	\$1,200				\$7,950	\$1,027						
Summer Demand	\$23,580					\$24,570					\$26,010					\$23,850							
1,000 kW																							
Electricity Summer		\$47,600						\$43,304															
1,656,000 kWh		\$123,833						\$126,501															
Electricity Winter									\$4,320														
4,914,000 kWh																							
1,000 kW																							
75%																							
Load Factor																							
Totals	\$32,580	\$68	\$171,433	\$4,320	\$206,369	\$32,760	\$68	\$171,606	\$4,320	\$206,652	\$35,970	\$1,200	\$157,895	\$10,440	\$182,061	\$31,800	\$1,027	\$139,994	\$9,240	\$26,891	\$26,891	12.87%	(\$1,134)

**Summary of Schedule 9 Rate Spread Using
IPUC Staff's Proposed Revenue Requirement**

	STAFF PROPOSED	STAFF PROPOSED	KROGER PROPOSED
	Large General Service <u>Secondary</u>	Large General Service <u>Primary & Trans.</u>	Large General Service <u>Total</u>
Schedule No.	9S	9P & 9T	9S, 9P & 9T
2003 Average No. of Customers	17,299	116	17,415
2003 Sales Normalized (kWh)	2,667,376,237	347,050,749	3,014,426,986
Current Base Revenue (\$)	97,349,138	10,319,874	107,669,012
Staff Proposed Final Rev. Adjustments (\$)	(123,369)	1,373,312	1,249,943
Staff Proposed Base Revenue (\$)	97,225,769	11,693,186	108,918,955
Percent Change	-0.13%	13.31%	1.16%

Data Source: IPUC Staff Exhibit No. 127 (D. Shunke)