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UTILITIES COMMISSION

Attorneys for Micron Technology, Inc.  
S:\CLIENTS\4489\17\Direct Testimony of Dennis E. Peseau.DOC

**BEFORE THE IDAHO PUBLIC UTILITIES COMMISSION**

IN THE MATTER OF THE APPLICATION  
OF IDAHO POWER COMPANY FOR  
AUTHORITY TO INCREASE ITS INTERIM  
AND BASE RATES AND CHARGES FOR  
ELECTRIC SERVICE

Case No. IPC-E-03-13

**DIRECT TESTIMONY  
OF  
DENNIS E. PESEAU  
ON BEHALF OF  
MICRON TECHNOLOGY, INC.**

ORIGINAL

1 Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.

2 A. My name is Dennis E. Peseau. My business address is Suite 250, 1500 Liberty Street,  
3 S.E., Salem, Oregon 97302.

4 Q. BY WHOM AND IN WHAT CAPACITY ARE YOU EMPLOYED?

5 A. I am the President of Utility Resources, Inc. ("URI"). URI has consulted on a number of  
6 economic, financial and engineering matters for various private and public entities for  
7 more than twenty years.

8 Q. PLEASE DESCRIBE YOUR EDUCATIONAL BACKGROUND AND WORK  
9 EXPERIENCE.

10 A. My resume is attached as Exhibit No. 1.

11 Q. HAVE YOU PREVIOUSLY TESTIFIED BEFORE THE IDAHO PUBLIC UTILITIES  
12 COMMISSION?

13 A. Yes, on many occasions.

14 Q. FOR WHOM ARE YOU APPEARING IN THIS CASE?

15 A. I am appearing on behalf of Micron Technology, Inc ("Micron").

16 Q. WHAT IS THE PURPOSE OF YOUR DIRECT TESTIMONY?

17 A. Micron has asked me to review Idaho Power Company's application and make such  
18 recommendations to the Commission as I believe appropriate.

19 Q. PLEASE PROVIDE A SUMMARY OF THE RECOMMENDATIONS YOU WILL BE  
20 MAKING IN THIS TESTIMONY.

21 A. The first part of my testimony addresses two revenue requirement issues. I will first  
22 explain why the Company's filing results in a mismatch of revenues and expenses and

1 suggest two alternative methods of correcting this mismatch. I will also discuss Idaho  
2 Power's cost of capital recommendation and point out the ways in which it is overstated.

3 The second portion of my testimony deals with Idaho Power's class cost of  
4 service studies and the Company's rate spread recommendations. I will propose some  
5 changes to the cost of service study and recommend a method of eliminating the existing  
6 subsidy of the irrigation class of customers.

7 Q. BEFORE WE TURN TO THESE ISSUES, ARE THERE ANY GENERAL  
8 OBSERVATIONS YOU WOULD LIKE TO MAKE ABOUT THE COMPANY'S  
9 FILING IN THIS CASE?

10 A. Yes. As the Commission is well aware, Idaho Power used a "hybrid" 2003 test year in  
11 this case. That is, the Company used approximately 6 months of actual test year data and  
12 6 months of estimated or budgeted data. The Commission has allowed this type of rate  
13 case presentation in the past, although it has generally been viewed as a second best  
14 alternative to be used only when severe inflation makes "regulatory lag" a serious  
15 problem. I have some reservations about the use of this methodology in today's low  
16 inflation environment. But my reason for drawing the Commission's attention to the  
17 hybrid test year is not to protest its use in this case, but rather to explain how it will  
18 complicate the proceedings and change the nature of the Commission's deliberations.

19 Q. HOW DOES A HYBRID TEST YEAR COMPLICATE THE PROCEEDINGS?

20 A. In two ways. First, when actual figures for the second half of the year are substituted for  
21 estimates, the Staff will have to conduct what amounts to a second audit to confirm that  
22 the changes are appropriately made. No other party has the resources to conduct this

1 “trust, but verify” exercise, so it obviously increases the burden on the Staff, as well as all  
2 parties’ reliance on their diligence.

3 The second complicating factor is that some of the adjustments proposed by the  
4 Staff and Intervenors cannot be quantified with precision because the “base case” that we  
5 are working with will presumably change when all the final numbers are in. This is apt to  
6 create some confusion during the hearings, and the Commission may want to give some  
7 thought to how to incorporate into the evidentiary record the true-up revisions to both the  
8 Company’s base case and the Staff and Intervenors’ adjustments.

### 9 **Revenue Requirement Issues**

10 Q. LET’S TURN NOW TO THE MERITS OF THE CASE. YOU EARLIER STATED  
11 THAT IDAHO POWER’S CASE IN CHIEF CONTAINS A MISMATCH OF  
12 REVENUES AND EXPENSES. PLEASE EXPLAIN WHAT YOU MEAN BY THE  
13 WORD “MISMATCH.”

14 A. Idaho Power calculates its test year revenues in a straightforward manner. For the first  
15 six months of the test year, actual data is used. Projections are employed for the last six  
16 months. These projections will ultimately be replaced by actual figures before the close  
17 of the proceedings. Thus, by the end of the proceedings, test year revenues will consist  
18 of 2003 actual figures, “normalized” for weather and other standard adjustments.

19 On the other side of the ledger, expenses and rate base are treated in a much  
20 different manner. Again the Company uses six months of actual data and six months of  
21 projections. But it then goes on to annualize operating and maintenance expenses and  
22 rate base to year-end levels. In effect, this annualization treats these costs as if year-end  
23 levels had been in effect throughout the test year. This is a clear mismatch of revenues

1 and expenses because revenues are “centered” on June 30, 2003, while rate base and  
2 expenses are centered on December 31, 2003.

3 To make this mismatch worse, Idaho Power further adds allegedly “known and  
4 measurable changes” in rate base and expenses that it forecasts for the period from  
5 January 1, 2004 through May 31, 2004. These adjustments include rate base additions of  
6 \$18,165,002, operating and maintenance increases of \$9,907,923, associated depreciation  
7 increases of \$447.375, and an adjustment for a 2004 increase in depreciation rates  
8 totaling \$5,976,270.

9 The net effect looks very much like a partially projected test year ending on May  
10 31, 2004 for rate base and expenses, matched against revenues centered on June 30, 2003.  
11 The resulting mismatch overstates Idaho Power’s revenue requirement and is not  
12 defensible.

13 Q. HOW SHOULD THIS MISMATCH BE CORRECTED?

14 A. There are basically two alternative remedies available. The first would be to reverse the  
15 annualizing entries and properly match test year averages on both sides of the ledger.  
16 The second alternative is to annualize revenues in the same manner as rate base and  
17 expenses.

18 Q. DO YOU HAVE A PREFERENCE BETWEEN THESE TWO ALTERNATIVES?

19 A. On the whole, I think annualizing revenues to 2003 year-end levels is the preferable  
20 course for two reasons. First, it is much simpler to annualize revenues than to back out  
21 Idaho Power’s annualizing adjustments from numerous cost and rate base categories.  
22 Moreover, annualizing revenues produces a more forward-looking result than reversing  
23 the expense and rate base annualizations.

1 I recognize, however, that when faced with a similar mismatch problem in the last  
2 Idaho Power rate case, the Commission ordered a reversal of the improper annualization  
3 of expenses. Order No. 25880, pp. 3-4. In theory this course of action is equally  
4 acceptable, but it poses a greater risk of computational errors just because of the number  
5 of adjustments required. Consequently, I continue to recommend annualizing earnings  
6 instead.

7 Q. HAVE YOU CALCULATED AN APPROPRIATE ANNUALIZATION  
8 ADJUSTMENT FOR TEST YEAR REVENUES?

9 A. Assuming a revenue growth rate of 4.06%, annualizing revenues to year-end levels would  
10 add \$9,731,765 to Idaho Power's test year revenues. This provides an accurate match  
11 between revenues and rate base and expenses.

12 Q. SHOULD IDAHO POWER'S PROPOSED 2004 KNOWN AND MEASURABLE  
13 CHANGES BE ADDED TO THE TEST YEAR BASE CASE?

14 A. Only in part. Adding known and measurable changes to a test year base case is a  
15 legitimate regulatory tool, but it must be used with extreme caution because of the high  
16 potential for abuse. Post-test year adjustments should only be accepted when they are in  
17 fact truly known and measurable. In order to qualify, a proposed adjustment must be  
18 virtually certain to occur, and its revenue requirement impact must be precisely and  
19 reliably quantifiable.

20 Only one of Idaho Power's proposed adjustments meets this test. The 2004  
21 increase in depreciation rates is in fact certain to occur, and its impact on revenue  
22 requirements can be quantified down to the penny. This \$5,976,220 known and

1 measurable adjustment should be accepted. The other proposed adjustments should be  
2 rejected.

3 Q. WHAT IS YOUR RATIONALE FOR REJECTING THE REMAINING  
4 ADJUSTMENTS?

5 A. The other proposed adjustments fall into two separate categories. Of the \$9,907,923 of  
6 known and measurable changes to operations and maintenance costs, \$5,114,821 is for a  
7 7% incentive pay package to be implemented in 2004. My understanding is that this  
8 incentive package is over and above normal pay increases, and is designed as a reward  
9 for cost savings to be realized as a result of extraordinary employee efforts.

10 The first problem, of course, is that this is not truly a known change because the  
11 incentive will presumably not be paid if the savings don't actually materialize.

12 Furthermore, this type of incentive pay makes no sense unless it results in savings that  
13 exceed the incentive pay, in which case there is no need to further reward the Company  
14 for a program that will be essentially self funding. In fact, if the incentive pay program is  
15 successful, the net effect should be a reduction, rather than an increase, in Idaho Power's  
16 revenue requirement.

17 Thus, this adjustment fails both elements of the test. It is far from certain to  
18 occur, and its net impact on revenue requirements is impossible to quantify, and in fact  
19 could as easily be positive as negative.

20 Q. PLEASE EXPLAIN WHY THE REMAINING GROUP OF ADJUSTMENTS SHOULD  
21 BE DISALLOWED.

1 A. The remaining proposed adjustments are essentially projected or budgeted increases in  
2 rate base (with associated depreciation) and operating and maintenance expenses. These  
3 projections fail the known and measurable test on a number of grounds.

4 In the first place, they are not sufficiently certain to occur. If budgeted figures  
5 were deemed sufficiently reliable for ratemaking purposes, the Commission would  
6 presumable accept a fully projected test year. But to the best of my knowledge, the Idaho  
7 Commission has never accepted a fully projected test year because of the inherent  
8 untrustworthiness of projected figures.

9 Second, the net revenue requirement impact of these budgeted 2004 expenditures  
10 is unknown because Idaho Power has focused on only one side of the cost-benefit  
11 equation. Like other businesses, utilities generally do not make additional investments or  
12 increase their expenses unless they can generate additional revenues and profits, either by  
13 serving additional customers, or by cutting costs or increasing margins. There is no  
14 reason to assume this is not the case here. The projected expenditures Idaho Power has  
15 identified must be presumed to generate additional revenues or other benefits that would  
16 offset their costs, in whole or in part. But Idaho Power has made no attempt to identify  
17 these offsetting benefits. Instead, it has focused on only one side of the ledger. Stated  
18 another way, this is another mismatch problem, where the Company is attempting to  
19 recover for projected cost increases while ignoring the increased revenues that would  
20 occur in the corresponding time frame. This violates one of the most important tenets of  
21 ratemaking, and should be rejected.

1 Q. YOU EARLIER STATED THAT KNOWN AND MEASURABLE ADJUSTMENTS  
2 SHOULD BE APPROACHED WITH CAUTION BECAUSE OF THEIR HIGH  
3 POTENTIAL FOR ABUSE. WHAT DID YOU MEAN BY THAT STATEMENT?

4 A. One of the obvious problems with known and measurable changes to test year results is  
5 that the utility has every incentive to identify changes that will increase its revenue  
6 requirement, but no incentive to ferret out changes that would decrease that revenue  
7 requirement. I am not suggesting that Idaho Power would deliberately conceal changes  
8 that would reduce its revenue requirement, just that it has no reason to look for them.

9 Q. CAN YOU PROVIDE AN EXAMPLE?

10 A. Yes. Idaho Power's Exhibit No. 14 calculates the Company's embedded cost of long-  
11 term debt. As that exhibit shows, one of Idaho Power's nine first mortgage bonds, a  
12 \$50,000,000 issue with an effective cost of 8.54%, is scheduled to come due in March of  
13 2004. At today's cost of capital, Idaho Power can roll this issue over at a savings of at  
14 least 269 basis points. This is a known and measurable change that will obviously  
15 decrease Idaho Power's cost of capital and revenue requirement, but the Company failed  
16 to include it in its known and measurable adjustments.

17 I will quantify the amount of this adjustment in my discussion of cost of capital  
18 issues, but my point here is that Idaho Power obviously did not look very hard for known  
19 and measurable changes that would benefit ratepayers rather than shareholders, or it  
20 would have included this item in its list of changes. This naturally makes one wonder  
21 what other favorable changes could be identified if Idaho Power had an incentive to seek  
22 them out. In any event, the one sided nature of the Company's incentives is why I

1 pointed out there is a high potential for abuse in the use of known and measurable  
2 changes.

3 Q. PLEASE SUMMARIZE YOUR TESTIMONY ON REVENUE REQUIREMENT  
4 ISSUES.

5 A. Idaho Power's proposed test year contains a gross mismatch of revenues and expenses. I  
6 recommend remedying this defect by annualizing revenues to year-end 2003. This will  
7 reduce Idaho Power's requested increase by \$9,731,765.

8 I further recommend that the Commission reject all of Idaho Power's post-test  
9 year adjustments except the known and measurable increase in depreciation rates. This  
10 reduces the Company's claimed Idaho jurisdictional revenue requirement by  
11 \$11,786,222.

#### 12 **Cost of Capital Issues**

13 Q. HAVE YOU REVIEWED DR. WILLIAM AVERA'S TESTIMONY REGARDING  
14 THE COST OF EQUITY FOR IDAHO POWER?

15 A. Yes, I have.

16 Q. WHAT IS YOUR INITIAL IMPRESSION OF THAT TESTIMONY?

17 A. Dr. Avera, like most cost of capital witness, discusses several alternative methods of  
18 determining Idaho Power's cost of equity. In general, most of these approaches follow  
19 modern cost of capital theories and methodologies. But his presentation suffers from  
20 stale capital market data and, with the updates I identify below, his proposed return on  
21 equity estimate must fall dramatically. I also disagree with his general characterization of  
22 the state of the electric utility industry.

1 Q. WHY DO YOU DISAGREE WITH DR. AVERA'S CHARACTERIZATION OF THE  
2 INDUSTRY?

3 A. Dr. Avera's testimony is replete with references to the electric utility industry's travails—  
4 from the California and Pacific Northwest market crises, to the Enron meltdown, and  
5 more recent problems such as the blackout in the East and ongoing battles over the  
6 regulation of regional transmission grids. All of these observations are accurate enough,  
7 but taken as a whole, this unrelenting litany of bad news paints too bleak a picture of the  
8 industry. The fact is that the overwhelming majority of the nation's electric utilities have  
9 weathered the recent disasters, and are in the process of getting "back to basics" and  
10 strengthening their core business. They are doing so in an economic environment that is  
11 nearly ideal for utilities. Interest rates are hovering just above their post World War II  
12 lows, and inflation is virtually nonexistent. Yes, there are still problems and uncertainties  
13 in the industry, but this is not unique to electric utilities. As the old Wall Street adage  
14 says, all stocks "must climb a wall of worry."

15 Q. HAVE THE SHAREHOLDERS OF IDAHO POWER FARED RELATIVELY WELL  
16 IN THIS PAST YEAR?

17 A. Yes. The calming of energy markets, and the upward trend in the stock market, has  
18 resulted in a rate of return to Idaho Power shareholders during the past year of more than  
19 40%, which includes both price appreciation and dividend yield. While the previous few  
20 years produced some negative returns, the past year has generally provided a good  
21 investment environment. This suggests the Dr. Avera's doom and gloom outlook for the  
22 industry, and Idaho Power in particular, is not widely shared by investors.

1 Q. TURNING FROM GENERAL OBSERVATIONS TO A MORE SPECIFIC  
2 ANALYSIS, WOULD YOU PLEASE DESCRIBE THE METHODS DR. AVERA  
3 EMPLOYS IN HIS ATTEMPT TO DETERMINE IDAHO POWER'S COST OF  
4 EQUITY?

5 A. Dr. Avera uses two basic approaches in his cost of equity analysis: a discounted cash  
6 flow analysis and a risk premium analysis. For each approach, he offers a number of  
7 variations using alternative analytical methods. The average of all these approaches is an  
8 indicated cost of equity of 11.0%. This indicated result is no longer valid.

9 Q. WHY NOT?

10 A. Changing capital markets have changed the inputs to all of Dr. Avera's analytical  
11 methods. This naturally produces different results than Dr. Avera obtained when he  
12 performed his analysis. The following table shows the current results and the variation  
13 from Dr. Avera's original estimates.

14	<b>Methodology</b>	<b>Dr. Avera</b>	<b>Updated</b>	<b>Difference</b>	<b>Exhibit</b>
15	DCF	10.4%	10.0%	-0.4%	701
16	Risk Premium	11.2%	10.6%	-0.6%	702
17	Risk Premium	10.8%	9.7%	-1.1%	703
18	CAPM	11.7%	10.0%	-1.8%	704
19	Average	11.0%	10.1%	-1.0%	

20 The supporting calculations for this table appear in my Exhibits Nos. 701 through 704.  
21 701 and 703 follow Dr. Avera's methods exactly with no changes other than updated  
22 numbers. 702 contains a correction described below to make the analysis consistent with  
23 Exhibit 703. 704 is revised to reflect the market recovery during the last half of 2003.

1 Q. PLEASE BRIEFLY EXPLAIN YOUR UPDATES AND REVISIONS TO DR.  
2 AVERA'S RATE OF RETURN METHODS.

3 A. My updates are each simple and straightforward. Dr. Avera developed his analyses using  
4 capital market information from last summer, and both debt and equity markets have  
5 improved enormously since that time. My Exhibit 701 takes Dr. Avera's discounted cash  
6 flow ("DCF") method and simply plugs in an updated figure for dividend yield  
7 calculation. As shown, changing from the August 2003 figure used by Dr. Avera to that  
8 of February 13, 2004, reduces his dividend yield from 4.4% to 4.0%. If I use his  
9 excessively high estimated growth rate of 6%, which I nevertheless accept for the  
10 purpose of Exhibit 701, his DCF recommendation drops to 10%.

11 My Exhibit 702 makes one simple correction to Dr. Avera's "authorized return"  
12 risk premium analysis. Note that on his Exhibit 8 in column (b) he uses the Average  
13 Public Utility Bond Yield in his calculations. But, on his following exhibit, Exhibit 9,  
14 Dr. Avera uses the yield on single A- rated bond. Most Idaho Power debt instruments  
15 carry the A- rated credit standing. The whole point of these exercises is to solve for  
16 Idaho Power's risk premium, not that of the average public utility. Dr. Avera's  
17 substitution biases his estimates upward, and I have corrected this inconsistency by using  
18 A- rated bond yields throughout. Exhibit 702 shows that updating Dr. Avera's risk  
19 premium analysis for a February 5, 2004, A- rated utility bond yield reduces his estimate  
20 of Idaho Power's equity return from 11.2% to 10.59% (the sum of 5.7% and 4.89% on  
21 Exhibit 702).

22 My Exhibit 703 replicates Dr. Avera's "realized return" method exactly, and only  
23 updates interest rates for A- rated bonds from Dr. Avera's August 2003 figure of 6.79%

1 (Avera, page 62, line 8) to the current A-rated yields of 5.7%. This single update reduces  
2 his risk premium method from 10.8% down to 9.71%, as shown on my Exhibit 703.

3 My Exhibit 704 updates Dr. Avera's capital asset pricing model ("CAPM")  
4 analysis for the recent changes in interest rates ("risk-free rate") and the market risk  
5 premium. The interest rate shown on Avera Exhibit No. 10 of 5.39% is, as of February  
6 13, 2004, 4.98%. Dr. Avera's market risk premium, the derivation for which I disagree,  
7 has fallen from 8.85% to 5.64%. The correct market risk premium to use at this time is,  
8 however, 7.0%, as shown in my Exhibit 704. The sum of these updates reduces Dr.  
9 Avera's CAPM estimate of equity return from 11.7% to 10.0%.

10 Q. ARE THESE THE ONLY CORRECTIONS YOU HAVE TO DR. AVERA'S  
11 ANALYSIS?

12 A. No. One of his discounted cash flow ("DCF") approaches produces unreasonable results  
13 and should not be used by the Commission in any fashion.

14 Q. PLEASE EXPLAIN WHY THIS DCF METHODOLOGY SHOULD BE DISCARDED?

15 A. As Dr. Avera points out, the basic formula for computing cost of equity using the  
16 discounted cash flow analysis is relatively simple:

$$17 \text{ Cost of Equity} = \text{Dividend Yield} + \text{Growth Rate}$$

18 The initial question is what data is to be used to determine the values for the dividend  
19 yield and growth rate portions of the equation?

20 Dr. Avera's DCF methodology relies very heavily on a reference group of other  
21 utilities selected from Value Line's western electric utilities group to develop Idaho  
22 Power's cost of equity. Dr. Avera uses the average 4.4% dividend yield for this group to  
23 supply the dividend yield portion of the equation. (As I explained above, this yield has

1 now fallen to 4.0%.) He then uses three separate methods to estimate the growth rate.  
2 The average of analysts' earnings growth projections for the electric utility industry  
3 produces a growth rate of 4.6%.<sup>1</sup> His "sustainable growth rate" analysis indicates a  
4 growth rate of 4.7%. Finally, he finds that the 10-year historical average earnings growth  
5 rate for his proxy group is 7.3%. Taking these three approaches into account, he  
6 concludes "investors currently expect growth on the order of 5.0 to 7.0 percent for the  
7 average firm in the electric utility proxy group." Avera Direct, p. 55. Combining the  
8 4.4% dividend yield with the mid point (6.0%) of his growth estimates produces his DCF  
9 cost of equity estimate of 10.4%.

10 Q. IS THIS A REASONABLE METHOD OF ESTIMATING IDAHO POWER'S COST  
11 OF EQUITY?

12 A. The methodology is not unreasonable, but its implementation is severely flawed. The  
13 most significant problem stems from Dr. Avera's selection of the utilities he uses in his  
14 analysis. Value Line's western electric utility group is actually comprised of 15  
15 companies. From these companies, Dr. Avera understandably eliminates those that do  
16 not pay a dividend. But he then goes on to discard firms rated below investment grade by  
17 Standard & Poors, as well as Idaho Power itself. The result is that his dividend yield  
18 group consists of only 8 companies, and only 6 data points are used in his calculation of  
19 historical growth rates.

20 Q. WHY IS THIS AN IMPLEMENTATION FLAW?

21 A. The first problem with this selection process is that it high grades the proxy group. The  
22 second problem with this approach is that the group is so small that there is a serious risk

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<sup>1</sup> Dr. Avera refers to the analysts' projections in his testimony but inexplicably does not include them in his final calculations.

1 of sampling errors. This is particularly true of Dr. Avera's historical growth rate  
2 analysis, where he uses only 6 data points for his calculations.

3 Q HOW SHOULD THESE PROBLEMS BE CORRECTED?

4 A. The dividend yield portion of the DCF equation can be improved by adding back the 4  
5 dividend paying companies that Dr. Avera arbitrarily removed. These 12 companies  
6 have an average dividend yield of 3.79%, which is remarkably close to IDACORP's  
7 actual dividend yield of 3.9%.

8 Q. CAN DR. AVERA'S HISTORICAL GROWTH RATE ANALYSIS BE CURED IN A  
9 SIMILAR FASHION?

10 A. Unfortunately, no. The boom and bust in energy trading and the disaster in the California  
11 market produced wildly erratic year to year results in recent years for most of the electric  
12 utilities in the western United States. Consequently, most of those in the Value Line  
13 western utilities group have negative 5 and 10-year growth rates. The five companies  
14 with positive growth rates for both periods are not enough to comprise a valid sample,  
15 and even if they were, they are clearly not representative of the western electric utility  
16 industry as a whole.

17 Q. WHY DO YOU SAY THEY ARE NOT REPRESENTATIVE OF THE WESTERN  
18 ELECTRIC UTILITY INDUSTRY?

19 A. For both the 5 and 10-year historical calculations, there are only 6 data entries, and only 5  
20 companies show positive growth rates for both periods. This is too small a sample to be  
21 statistically reliable.

22 Moreover, the sample is not really a sample of electric utilities. One half of the  
23 companies in the sample derive the majority of their revenue from activities other than

1 electricity sales. MDU is a diversified conglomerate involved in oil, gas, and coal  
2 production, gas transportation and delivery, and heavy construction. It gets only 12% of  
3 its annual revenues from its electric utility division. Black Hills is also heavily involved  
4 in energy production and other activities, with only 38% of its revenues derived from  
5 electricity sales. Like MDU, Black Hills' historic growth rate is heavily influenced by  
6 fossil fuel prices. Finally, Sempra is the nation's largest natural gas distributor, with  
7 roughly 5 times as many natural gas customers as electric customers.

8 The third flaw in Dr. Avera's historical average approach is that it is distorted by  
9 unusual earnings fluctuations. To illustrate this point I have attached the Value Line  
10 analysis for PNM Resources as Exhibit 705. Even a cursory review of this data reveals  
11 that PNM's growth rate is nothing like the listed 5 and 10-year averages of 9.5% and  
12 19%, respectively. In fact, PNM began the 18-year period covered by Value Line's data  
13 array by earning \$2.00 per share, the same figure that it is projected to earn in 2004!

14 Q. WHAT DO YOU CONCLUDE FROM THIS ANALYSIS?

15 A. My conclusion is that Dr. Avera's historical average approach should be discarded in its  
16 entirety as inherently unreasonable. This leaves two alternative DCF methods for  
17 consideration. Using the corrected 3.8% yield figure that I discussed earlier, Dr. Avera's  
18 two remaining DCF cost of equity estimates are:

19 1) Analysts' growth rate - 3.8% yield + 4.6% growth = 8.4%

20 2) Sustainable growth - 3.8% yield + 4.7% growth = 8.5%

21 Q. DO YOU HAVE AN ESTIMATE OF IDAHO POWER'S COST OF EQUITY BASED  
22 ON YOUR CORRECTIONS TO DR. AVERA'S CALCULATIONS?

23 A. Yes. In effect, I am offering five different approaches that produce cost of equity results

1 that range from 8.4% to 10.6%. The midpoint of this range is 9.5%. I personally would  
2 not use the low end of this range because I expect interest rates to increase somewhat in  
3 the not too distant future. On the other hand, an historical perspective and common sense  
4 suggest that the high end of the range is unreasonable even if interest rates move  
5 considerably.

6 Q. WHAT DO YOU MEAN WHEN YOU REFER TO AN HISTORICAL PERSPECTIVE?

7 A. Proceedings on Idaho Power's last rate case were conducted in 1994. In the  
8 Commission's January, 1995 order it found that Idaho Power's cost of equity was 11%.  
9 According to Value Line, the average yield on AAA corporate bonds during 1994 was  
10 8%, and the earnings yield (the reciprocal of the 14.2 price to earnings ratio) for the Dow  
11 Jones Industrials was 7%. Barron's February 14<sup>th</sup> edition lists the current yield on an  
12 index of high grade corporate bonds as 5.73% and the Dow Jones Industrial's earnings  
13 yield as a bit below 5%.

14 Obviously investors' expected earnings on both bonds and stocks have dropped  
15 dramatically since 1994, by 200 basis points or more based on the bond and earnings  
16 yields cited above. In this environment, Idaho Power's request for an 11.2% return on  
17 equity, some 20 basis points higher than the Commission authorized in 1995, is  
18 unreasonable on its face.

19 Q. YOU STATED EARLIER THAT YOU WOULD ALSO HAVE A CORRECTION TO  
20 IDAHO POWER'S COST OF DEBT CALCULATION. HAVE YOU  
21 RECALCULATED IDAHO POWER'S EMBEDDED DEBT COSTS TO REFLECT  
22 THE REFINANCING OF THE \$50 MILLION FIRST MORTGAGE BONDS?

1 A. Yes. The current A-rated utility bond rate is 5.7% as opposed to the 8.54% issuance  
2 coming due. Using the 5.7% and the average level of issuance expense associated with  
3 the refinancing, the current embedded cost of debt for Idaho Power is 5.839%.

4 **Cost of Service Issues**

5 Q. HAVE YOU REVIEWED THE COST OF SERVICE STUDY OFFERED BY IDAHO  
6 POWER IN THIS CASE?

7 A. Yes.

8 Q. WHAT DO YOU CONCLUDE FROM YOUR REVIEW?

9 A. In general, I conclude that Idaho Power's cost of service study is consistent with sound  
10 costing methods and prior Commission orders, with one very significant exception. The  
11 exception is that Idaho Power witness Ms. Brilz has modified demand allocators in a  
12 manner that not only departs from prior Commission orders, but departs from sound  
13 economic principles as well.

14 Q. WHERE HAS MS. BRILZ'S COST STUDY DEPARTED FROM SOUND  
15 ECONOMIC PRINCIPLES?

16 A. Economic principles require that the allocation of costs reflect cost causality, or the  
17 degree to which each class caused or contributed to the costs being allocated. In a cost of  
18 service study, this requires identifying the main usage factor causing a specific cost, and  
19 then allocating that cost to specific rate classes based on each class's contribution to that  
20 main usage factor. For example, generation and transmission demand costs are caused  
21 primarily by peak demands at specific times during the year. But Idaho Power's cost of  
22 service study is based, in one important particular, on allocators that do not reflect  
23 customer usage factors that cause the costs being allocated.

1 Q. CAN YOU IDENTIFY THE SPECIFIC ALLOCATORS USED BY IDAHO POWER  
2 THAT ARE NOT BASED ON SOUND ECONOMIC PRINCIPLES?

3 A. Yes. Idaho Power Company uses generation and transmission demand allocators that are  
4 simple averages of a weighted 12 CP allocator and an unweighted, or equal, 12 CP  
5 allocator. As a result, the allocations of generation and transmission demand costs are  
6 based in part on customer demands that do not cause or contribute to the costs being  
7 allocated. The result is that the Company's demand allocators attribute excess costs to  
8 off-peak and shoulder load periods of the year. This is not sound economics and cannot  
9 lead to sound ratemaking.

10 Q. HAS IDAHO POWER COMPANY EVER USED AN AVERAGED ALLOCATOR  
11 BEFORE?

12 A. Not for at least two decades. Idaho Power Company proposed the use of a weighted 12  
13 CP allocator in the U-1006-185 case in 1983. In every cost of service study presented by  
14 Idaho Power Company in a rate case since then until this case, the Company has endorsed  
15 and utilized the weighted 12 CP method for generation and transmission demand.

16 Q. DOESN'T MS. BRILZ STATE THAT IDAHO POWER'S COST OF SERVICE  
17 STUDY IS THE "...SAME METHODOLOGY AS PREVIOUSLY FILED BY THE  
18 COMPANY IN CASE NO. U-1006-185, CASE NO. U-1006-265A, AND CASE NO.  
19 IPC-E-94-5 AND USED BY THE COMMISSION IN THE ALLOCATION OF  
20 REVENUE REQUIREMENT AMONG CUSTOMER CLASSES IN THOSE CASES."

21 A. Yes she does. However, I participated in each of those cases, and Idaho Power used only  
22 the weighted 12 CP to allocate generation demand and transmission costs. It never used a

1 simple average of the weighted 12 CP and an unweighted 12 CP allocator. Ms Brilz's  
2 statement is both misleading and wrong.

3 Q. MS. BRILZ ALSO INDICATES THAT THE WEIGHTED 12 CP METHOD WAS  
4 USED BY THE COMMISSION TO ALLOCATE COSTS. DID THE COMMISSION  
5 EVER USE AN AVERAGE OF THE WEIGHTED 12 CP AND ANY OTHER  
6 ALLOCATOR?

7 A. No. In those cases cited by Ms. Brilz, the Commission reviewed several alternative cost  
8 of service studies, including the weighted 12 CP method. In each of those cases, the  
9 Commission endorsed the weighted 12 CP as the most appropriate cost of service study  
10 to use in allocating costs and setting rates.

11 Idaho Power first submitted the weighted 12CP methodology In Case No. U-  
12 1006-185. In reviewing that study, the Commission found:

13 We find: For the limited purposes for which we use cost-of-service data  
14 in allocation of the revenue requirement among the customer classes,  
15 Idaho Power's weighted 12 coincident peak study may be reasonably used  
16 to represent costs. Although there could be improvements in both W12CP  
17 studies presented in this case, the similarities in the results obtained from  
18 both of them, which were the best cost-of-service studies presented in this  
19 case, show that we may use the Company's W12CP for the next step of the  
20 rate allocation process.

21 Order No. 17856, p. 13.

22 In Case No. U-1006-265A, the Commission again reviewed the weighted  
23 12 CP method presented by the Company, as well as several other alternative  
24 studies presented by the Company and other parties. It found:

25 B. The Choice of the Cost-Of-Service Study to be Used. Idaho Power  
26 prepared five cost-of-service studies: A Weighted 12 Coincident Peak  
27 (IPCo W12CP) study, a 12 Coincident Peak (IPCo 12CP) Study, an  
28 Average and Excess Demand (IPCo AED) study, a Positive Excess  
29 Demand (IPCo PED) study, and a Modified Positive Excess Demand

1 (IPCo MPED) study. In addition, the City of Boise presented two  
2 variations of the Company's W12CP called Boise I and Boise II. FMC  
3 presented a modified weighted 12 coincident peak (FMC MW12CP) study  
4 and a 7 coincident peak (FMC 7CP) study. The Staff presented an  
5 alternative weighted 12CP (Staff W12CP) study and an unweighted 12CP  
6 (Staff U12CP). The results of those studies are shown on Table 6 on the  
7 following page. For the reasons stated in the following pages of this  
8 Order, we will use the Company's W12CP as a starting point in our  
9 allocation of revenues among the customer classes.

10  
11 Order No. 21365. It is worth noting that, in this order, the Commission  
12 specifically rejected the unweighted 12 CP proposed by Staff.

13 Finally, in the most recent Idaho Power rate case, the Commission again endorsed  
14 use of the weighted 12 CP methodology, not an alternative methodology or some  
15 averaging of different methodologies.

16 In this case, the Commission was presented with only one cost-of-service study, a  
17 study based on the W12CP method prepared by the Company, and the IPCo study  
18 as modified by Staff. The testimony in this case almost universally supports the  
19 use of a W12CP methodology, and thus we find it appropriate and reasonable to  
20 once again utilize the W12CP methodology to establish revenue requirement for  
21 the customer classes.

22  
23 Order No. 21365, p. 13.

24 Q. CAN YOU THINK OF ANY REASON THAT IDAHO POWER COMPANY WOULD  
25 CHANGE TO A NEW ALLOCATION METHODOLOGY AFTER USING THE  
26 WEIGHTED 12 CP METHOD FOR SO LONG?

27 A. I can think of no sound reason based on economic principles. The only other reason I can  
28 think of is based on the actual result that occurs with the new allocation methods. All  
29 classes with the exception of the irrigation class, Schedule 24, receive higher allocations  
30 of generation and transmission demand costs with Idaho Power's new averaged allocator  
31 as compared with the weighted 12 CP allocator. The irrigation class receives a smaller  
32 allocation of generation and transmission demand costs. This is shown on Ms. Brilz

1 Exhibit No. 40. Thus, Idaho Power's averaged allocator reduces the measured size of the  
2 subsidy to the irrigation class, when in fact the subsidy has grown. The irrigation subsidy  
3 is still extremely large, but would be even larger if the correctly weighted 12 CP method  
4 were used. I can only assume that Idaho Power Company made the decision to change  
5 allocation methods in this case to understate the severity of the problem with irrigation  
6 rates.

7 Q. HAVE YOU DETERMINED HOW THE COST OF SERVICE STUDY WOULD  
8 CHANGE IF THE WEIGHTED 12 CP METHODOLOGY WERE USED RATHER  
9 THAN IDAHO POWER'S NEW AVERAGED 12 CP?

10 A. Yes, I have. I used Idaho Power Company's cost of service model to reallocate costs  
11 using the weighted 12 CP allocators for generation and transmission costs, rather than  
12 Idaho Power's new averaged 12 CP allocators. The results of that study are shown in my  
13 Exhibit 706. As is obvious in Exhibit 706 and as I discussed above, the cost of service  
14 for all classes other than the irrigation class are lower in my study compared to the  
15 Company's, and the cost of service for the irrigation class is higher. I urge the  
16 Commission to stick with its prior informed conclusions and continue to endorse the  
17 sound and proven weighted 12 CP allocators.

#### 18 **The Irrigator Subsidy Issue**

19 Q. WHAT DO YOU MEAN BY THE TERM "SUBSIDY" IN THESE PROCEEDINGS?

20 A. I use the term subsidy to refer to any intentional, consistent and significant underpricing  
21 of electricity to a class of Idaho Power customers, compared with the actual cost of  
22 serving the particular customer class. The reason I term this shortfall between the rates

1 paid and the cost of service a subsidy is because, under normal ratemaking, any shortfall  
2 to a class is made up by overcharging some or all of the remaining customer classes.

3 Q. IS THE SUBSIDY ISSUE RELEVANT TO THESE PARTICULAR PROCEEDINGS?

4 A. Yes, very much so. Under Idaho Power's present rate structure, the irrigation class is  
5 being subsidized by \$40.5 million annually. This subsidy is not good for Idaho and must  
6 be addressed in these proceedings. Allowing it to continue is detrimental to residential,  
7 commercial and industrial customers, and, in the long run, even to the irrigators  
8 themselves.

9 Q. ARE ALL CLASSES OF CUSTOMERS OTHER THAN IRRIGATORS BEING  
10 OVERCHARGED AT PRESENT?

11 A. Yes. The following table provides an approximate breakdown of Idaho Power's  
12 calculated subsidy of \$26 million annually that results from its proposed rate design in  
13 this case. It is important to note that this is the subsidy from other classes even after the  
14 irrigation class is assigned a disproportionate increase in this case.

<b>CUSTOMER CLASS</b>	<b>AMOUNT OF SUBSIDY PAID</b>
Residential	\$12,100,000
Small General	900,000
Large General	5,900,000
Lighting	1,500,000
Large Power	3,000,000
Unmetered	260,000
St. Lighting	400,000
Traffic	160,000
Micron	800,000
Simplot	280,000
DOE	300,000
	<b>\$25.6 million</b>

15 Source: Idaho Power Company Exhibit No. 61.

17 As the table indicates, all remaining customer classes under Idaho Power's proposal are  
18 required to pay portions of the subsidy to the irrigation class.

1 Q. DOES IDAHO POWER OFFER A MEANS TO EVENTUALLY END THIS  
2 SUBSIDY?

3 A. No, and without annual rate cases, the continuing annual \$25.6 million subsidy could go  
4 on indefinitely.

5 Q. DO YOU HAVE A PROPOSAL TO ELIMINATE THE SUBSIDY TO THE  
6 IRRIGATION CLASS?

7 A. Yes. One obvious but abrupt means of eliminating the subsidy would be to raise  
8 irrigation rates in this rate case by the 67.1% required to bring the irrigators' rates in line  
9 with the cost of serving that class. Under this action, all ratepayer classes could be  
10 immediately aligned with their respective costs of service, and Idaho Power is made  
11 whole with respect to its revenue requirement. However, the same outcome for all  
12 nonirrigation rate classes, and for Idaho Power can be accomplished in this case without  
13 the abrupt 67.1% increase to the irrigation class.

14 Q. PLEASE EXPLAIN YOUR PROPOSAL TO MOVE ALL NONIRRIGATION RATE  
15 CLASSES TO COST OF SERVICE AND ELIMINATE THE SUBSIDY ONCE AND  
16 FOR ALL?

17 A. I propose that the Commission in this case adopt a three step remedial program with  
18 respect to rate design:

- 19 1. Set all nonirrigation rate classes' rates equal to respective costs of service;
- 20 21 2. Raise the irrigation service class's rate by 18.6% (not 25% as proposed by Idaho  
22 Power);
- 23 24 3. Have Idaho Power establish a deferred accounting mechanism to both debit all  
25 annual amounts of unrecovered irrigation subsidy for 5 years and credit for set  
26 incremental increases to the rates of the irrigation class over the next 5 years, with  
27 carrying charges on unrecovered balances.
- 28

1 Q. HOW WOULD THIS ACCOUNTING MECHANISM WORK?

2 A. Idaho Power establishes a deferred regulatory asset or similar account. When the new  
3 rates resulting from these proceedings go into effect, there would be a revenue shortfall  
4 monthly, which is accumulated and deferred into the Subsidy Account. The revenue  
5 shortfall is the result of (1) setting all nonirrigation rate classes' rates in these proceedings  
6 equal to their respective costs of service and, (2) raising irrigation service rates only part  
7 way (recall irrigator rates are far below cost of service) toward cost of service in this  
8 case. The difference between the irrigation service rates set in this case and the cost of  
9 serving this class becomes a "stranded subsidy" that, unlike the present, is not charged to  
10 other rate classes. Instead, this stranded subsidy is placed into the Subsidy Account.

11 In order for this Subsidy Account to be cleared over a fixed period of years, the  
12 irrigation service rate is raised gradually but automatically in each of a predetermined  
13 number of years. The balances in the Subsidy Account increase in early years due to the  
14 revenue shortfall, but decrease to zero in later years with the automatic increases to rates.

15 Q. CAN YOU PROVIDE A NUMERICAL ILLUSTRATION OF HOW THIS  
16 MECHANISM WOULD WORK?

17 A. Yes. My Exhibit 707 uses the correct data in this case relevant to the Subsidy Account.  
18 The exhibit uses a 5-year period in which the subsidy problem is eliminated. As shown,  
19 the present subsidy now being paid by nonirrigation rate classes, before the 25% increase  
20 proposed by Idaho Power, is \$40.5 million per year.

21 Instead of initially raising irrigation service rates by 25%, my example assumes a  
22 lower first year increase of 18.6%, but raises irrigator rates by an additional 18.6% in  
23 each of the next 4 years as well. Just as the initial years' increase leaves irrigation service

1 rates below cost of service and increases the Subsidy Account balances, rates in years 4  
2 and 5 are above cost of service to begin paying down these balances.

3 In terminal year 6, when the Subsidy Account balances are zero, the irrigation  
4 service rate is reduced by 28.77%, back down to exactly the irrigation service class cost  
5 of service. The result of the whole process is to transfer the \$40.5 million subsidy that is  
6 now on the backs of all other nonirrigation customers into an interest bearing account  
7 administered by Idaho Power. At the end of year 5 the multi-decade rate subsidy  
8 problem will have been eliminated and all customers' rates, including those of the  
9 irrigators, will have been set equitably at respective costs of service.

10 Q. ARE THERE OTHER REASONABLE WAYS IN WHICH TO IMPLEMENT THE  
11 SUBSIDY ACCOUNT MECHANISM?

12 A. Yes, although I believe that the method expressed in Exhibit 707 is reasonable. Exhibit  
13 708 provides an alternative. There I illustrate the equivalent accounting, but assume a  
14 first year increase of 25% to irrigators, but allow the rate increases and the balances to be  
15 cleared over a period of 10 years.

16 This accounting mechanism could be implemented in any number of ways, but  
17 the important consideration is that nonirrigation rate classes are immediately and  
18 permanently relieved of the burden of the subsidy.

19 Finally, I should point out that reductions in Idaho Power's requested rate  
20 increase would decrease the annual increases to the irrigation class.

21 Q. UNDER YOUR PROPOSED DEFERRED MECHANISM, WOULD IT BE  
22 IMPORTANT TO PROVIDE MAXIMUM ASSURANCE TO IDAHO POWER AND

1 THE INVESTMENT COMMUNITY THAT THE COMPANY BEARS NO RISK OF  
2 UNDER COLLECTING THESE BALANCES?

3 A. Absolutely. The purpose of this proposal is not to shift the burden from ratepayers to  
4 shareholders; the purpose is to eliminate the burden altogether. To this end the  
5 Commission should make clear in any order that adopts this mechanism that any  
6 underrecovery of Subsidy Account balances would not be borne by the Company. And,  
7 as this mechanism results in the use of Idaho Power credit, a return needs to accompany  
8 these balances.

9 Q. WOULD LOAD GROWTH OR LOAD REDUCTION IN THE IRRIGATION  
10 SERVICE CLASS BE TAKEN INTO ACCOUNT IN THE DEFERRAL  
11 ACCOUNTING MECHANISM?

12 A. Yes. My exhibits use a fixed level of kilowatt hour usage of 1.62 billion kwh in the  
13 irrigation service class. My review of Idaho Power's forecast indicates that this is a  
14 reasonable assumption. Load growth would tend to clear the balances earlier. Load  
15 reduction would potentially leave positive balances that would be the responsibility of  
16 irrigation customers or all ratepayers, but not Idaho Power.

17 Q. PLEASE SUMMARIZE YOUR RECOMMENDATIONS WITH REGARD TO THE  
18 IRRIGATION SUBSIDY.

19 A. The merits and benefits of setting rates based upon cost of service have long been  
20 recognized in Idaho. A subsidy of the magnitude that is currently flowing to the  
21 irrigation is simply intolerable. I have proposed what I believe to be the least painful  
22 alternative for solving this problem, and I urge its adoption by the Commission.

23 Q. DOES THIS CONCLUDE YOUR TESTIMONY?

1 A. Yes.

## CERTIFICATE OF SERVICE

I HEREBY CERTIFY that on this 19<sup>th</sup> day of February 2004, I caused to be served a true and correct copy of the foregoing by the method indicated below, and addressed to the following:

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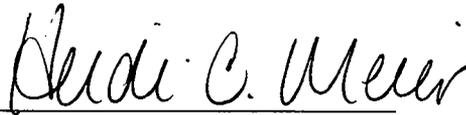
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