

PUC \$ 2.51 to 10<sup>00</sup>

I think they just  
cut their "reading" costs  
(on are in the process)

by 50%

Pls tell them "NO"  
on this

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**That's approximately  
100,000 new customers  
being served.**



**The price for a full-sized bucket truck was approximately \$110,000 in 1993. Today, it's about \$187,000.**

Idaho Power's rate increase proposal has been submitted to the Idaho Public Utilities Commission (IPUC). A decision may not be made for several months while the commission reviews the company's rate case application.

**What is proposed for residential customers?**

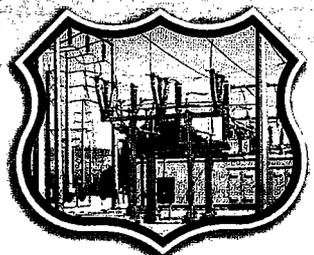
The requested 17.7 percent increase is an average of the company's proposal across all customer groups. For residential customers, the requested increase averages 19 percent. This table displays the changes that are being requested:

also increases through much of the West. Approval of this change also would move the time the PCA is calculated and included in rates. Presently, this annual change occurs on May 16. If the seasonal rate proposal is adopted, that change and the PCA both would be applied June 1 each year.

**What is the Service Charge change?**

Idaho Power's request to increase the monthly Service Charge (currently called the Customer Charge on your bill) from \$2.51 per month to \$10 per month is designed to help recover costs that don't vary with the amount of energy used by a customer. This charge covers a portion of the company's investment in distribution facilities.

*Continued on back*



**Since 1993, Idaho Power has built 16 distribution**

Current Base Rate	Proposed Non-Summer Base Rate	Proposed Summer Base Rate	Current Customer Charge	Proposed Service Charge	Average Proposed Increase
4.93¢ per kWh	4.91¢ per kWh	6.14¢ per kWh	\$2.51 per month	\$10 per month	19%

kWh = kilowatt-hour

*Please note: This information applies only to the base rate, which covers the company's costs of generating and delivering power to customers under normal weather, stream flow and customer demand conditions. However, because there are fluctuations in the*

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IDAHO PUBLIC  
UTILITIES COMMISSION

IPUC  
472 W WASHINGTON ST  
BOISE, ID 833

OCTOBER 27, 2003

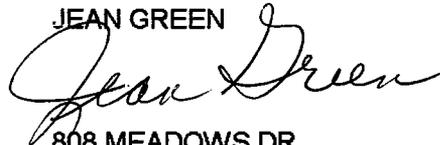
FOR SEVERAL MONTHS NOW I HAVE BEEN LOOKING AT AND LISTENING TO NUMEROUS ADS ON BOTH TELEVISION AND RADIO TELLING US HOW IDAHO POWER HAS NOT RAISED RATES FOR A LONG PERIOD OF TIME.

EACH TIME I SEE OR HEAR ONE I SAY TO MY HUSBAND, YES AND WITH THE EXTREMELY HIGH COST OF ADVERTISING AND THE FREQUENCY OF THESE ADS, WE WILL SOON SEE AN INCREASE. NOW I SEE BY AN ARTICLE IN THE PAPER AND A VERY LARGE COLORED NOTICE IN MY BILL THAT IT IS COMING TO PASS. IDAHO POWER WANTS AN INCREASE IN RATES.

I FEEL THAT ICUP SHOULD TAKE A LONG, HARD LOOK AT THESE UNNECESSARY EXPENDITURES BEFORE THEY GRANT ANY INCREASE IN POWER RATES. IN OUR ECONOMY MANY PEOPLE HAVE A DIFFICULT TIME PAYING FOR VERY ESSENTIAL ELECTRICITY. IT'S QUITE DISTURBING THAT THEY ARE ACTUALLY PAYING FOR USELESS ADVERTISEMENT THAT ONLY SERVES TO INCREASE COSTS.

THANK YOU FOR YOUR CONSIDERATION OF DENYING AT LEAST PART OF THE INCREASE.

JEAN GREEN



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CC: Idaho Power Co.