

✓ Jim Beck
sent 1/15/09

✓ To AV.

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Jean Jewell

From: chisholm3@mindspring.com
Sent: Thursday, January 15, 2009 7:31 AM
To: Jean Jewell; Beverly Barker; Gene Fadness; Ed Howell
Subject: PUC Comment Form

A Comment from Bill Chisholm follows:

Case Number: IPC-E-08-11
Name: Bill Chisholm
Address: 19073E Hwy 30
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State: Idaho
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Contact E-Mail: chisholm3@mindspring.com Name of Utility Company: Idaho Power Add to Mailing List yes

Please describe your comment briefly:
Case No. IPC-E-08-11
Energy Education using SO2 Sales monies
Comments of the
Idaho Energy Education Project
By Bill Chisholm

From the goals of the 2007 Idaho Energy Plan

4. In order to protect and enhance Idaho's quality of life, it is incumbent on all citizens to use Idaho's precious natural resources, including energy, in a wise and responsible manner.

The Idaho Energy Education Project knows of no better way to achieve this goal than through energy education, especially of our youth. Energy education is a good investment of the ratepayer's share of the monies from Idaho Power's sale of SO2 credits. It is an investment that will payback both economically and environmentally to the ratepayers and to all of Idaho. The cheapest, cleanest energy is the energy we don't waste, that we use efficiently. It is the consumer that is responsible for that side of the energy equation. The more the consumer knows about the impacts of its consumption decisions, the better it can take responsibility for those decisions. It is well known that engaging our youth in this process is one of the best ways to bring about social change.

The Idaho Energy Education Project has first hand experience in the schools. Under a different umbrella it helped to coordinate the first solar for schools project in Idaho. It has also done energy efficiency classes and general lectures on the production and consumption side of the energy equation. IEEP put the concept of investing some of the SO2 monies in energy education. While IEEP's attempts at bringing together a partnership of potential parties didn't materialize, IEEP is steadfast in its belief in the importance of this project and not only welcomes but endorses the three concepts put forth in Idaho Power's proposals. The concepts create the tools to expand Idaho Power's current educational programs to a more participatory level. This is inline with IEEP's original proposal. Nothing is better than hands-on education.

The one area of concern IEEP has with this proposal is the lack of a participatory and evaluation feedback loop that would include ratepayer and public interest groups. I think

this could be adequately addressed by expanding the role of the advisory group on energy efficiency to include energy education and the requirement of a once a year evaluation report by Idaho Power at the PUC to discuss the project.

The form submitted on <http://www.puc.idaho.gov/forms/ipuc1/ipuc.html>
IP address is 4.253.99.224
