

Attachment 1

**PRESS RELEASE AND
CUSTOMER NOTICE**



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News Release

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IDAHO PUBLIC UTILITIES COMMISSION
February 14, 2008
FOR IMMEDIATE RELEASE

Rocky Mountain Power proposes enhancements to energy efficiency programs

Rocky Mountain Power has filed for approval to increase its Customer Efficiency Services surcharge to all customer classes except special contracts. If approved by the Idaho Public Utilities Commission (IPUC), the surcharge will increase 2.2 percent for all customer classes, a monthly increase of about \$1.56 for the average residential customer, and will become effective April 1, 2008. The surcharge will provide an estimated \$4.9 million in annual revenue to fund enhancements to the company's demand side management programs offered to customers.

"The company offers a variety of programs to assist customers in reducing their energy consumption and managing their peak loads," said Richard Walje, Rocky Mountain Power president. "This funding increase will allow the company to expand programs and achieve greater results."

The revenue increase is needed to provide funding for a new program, Energy FinAnswer, to provide services and incentives to commercial and industrial customers who complete projects that will reduce energy consumption. It will also increase funding for other programs already offered by the company such as Irrigation Load Control, Home Energy Savings, Irrigation Energy Savers, and FinAnswer Express. Other popular programs will continue without any changes including refrigerator recycling and low-income weatherization services.

Rocky Mountain Power's proposal is subject to public review and approval by the IPUC. Copies of the filing will be available online at www.rockymountainpower.net. The filing is also available for review during regular business hours at the IPUC office in Boise and at the company's offices in Rexburg, Preston, Shelley and Montpelier.

For more information about Rocky Mountain Power's energy efficiency and load management programs, see the company's website at www.rockymountainpower.net.

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About Rocky Mountain Power

Based in Salt Lake City, Rocky Mountain Power is one of the lowest-cost electric utilities in the United States, providing safe and reliable service to more than 957,000 customers in Utah, Wyoming and Idaho. The company works to meet growing energy demand while protecting and enhancing the environment. As part of PacifiCorp, the company has more than 9,062 megawatts of generation from coal, hydro, gas-fueled combustion turbines and renewable wind and geothermal power. PacifiCorp is part of MidAmerican Energy Holdings Company, and serves approximately 1.7 million customers as Rocky Mountain Power in Utah, Wyoming and Idaho; and as Pacific Power in Oregon, Washington and California. The company and its employees are committed to the communities they serve, providing valuable contributions in economic and community development, as well as social needs.

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Notice of proposed **energy efficiency programs and price change**

Rocky Mountain Power is committed to delivering safe, reliable power at a fair price. Part of that commitment is providing programs and information to help you save energy and money. In order to improve and enhance our existing energy efficiency programs, Rocky Mountain Power has filed for approval to enhance programs for business and residential customers, add a new energy efficiency program for our commercial and industrial customers and adjust the collection rate of the existing Demand Side Management (DSM) cost recovery mechanism.

The enhanced energy efficiency programs will offer information, services and cash incentives to help customers install energy efficient equipment or make permanent operational changes to reduce energy consumption and save money.

The filing proposes to collect annual revenue of \$4.9 million.* Program costs will continue to be collected by Rocky Mountain Power as a line item called "Customer Efficiency Services" on bills instead of including the costs as part of general rates. If the proposal is approved as filed, the residential price increase

(continued)

will be 2.2 percent. For a residential customer using 790 kilowatt-hours, the proposed increase would be about \$1.56 per month. Revenue collected from commercial, industrial (excluding special contracts) and irrigation customers would also increase 2.2 percent.

The company filed the application with the Idaho Public Utilities Commission (IPUC) on February 14, 2008. The application is a proposal, subject to public review and IPUC approval before it can take effect. If approved, Rocky Mountain Power would start offering the proposed programs, and rate adjustments would become effective April 1, 2008, or when the commission approves the application, whichever is later.

Copies of the filing will be available online at www.rockymountainpower.net/regulation, and select "Idaho."

Or you can review a copy during regular business hours at the IPUC office in Boise and in these Rocky Mountain Power offices:

- **25 East Main, Rexburg**
- **509 South 200 East, Preston**
- **852 East 1400 North, Shelley**
- **24852 U.S. Highway 89, Montpelier**

** Based on rates in effect after January 1, 2008.*

