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IDAHO PUBLIC UTILITIES COMMISSION

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## Investments to serve customers drive request for price increase

BOISE, May 28, 2010 — Rocky Mountain Power continues to make investments in renewable electricity, transmission lines and environmental control equipment to serve customers. The investments proposed to be included in prices are already serving Idaho customers or will be before the end of 2010. The request will be reviewed by the Idaho Public Utilities Commission, which may approve it or determine a different adjustment to electric prices.

“We understand how difficult price increases are for customers, particularly in this economy,” said Karen Gilmore, vice president. “Rocky Mountain Power works hard to control those costs it can control, such as staffing levels and operating costs. In addition, the company has cut about half-a-billion dollars from its capital budget each year for the next 10 years in response to the economic recession. However, the company must continue reasonable investment in new facilities to continue reliable electric service to customers in Idaho.

“The requested price increase is needed to continue safe, reliable electric service to customers in Idaho as the state’s electricity needs grow,” Gilmore said. “To minimize the impact of this price increase, we have tips and products to help customers use electricity wisely, as well as programs to help equalize or extend bill paying. Call us toll free, any time, at 1-888-221-7070 or visit us on our web site, rockymountainpower.net, to learn more.”

Even with this proposed increase, Rocky Mountain Power’s customers will enjoy some of the lowest prices in the nation, and we’re working hard to control costs in the future. The proposed increases are:

Standard Residential Service:	8.0 percent
Time of Use Residential:	15.6 percent
Small General Service:	10.8 percent.
Medium and Large General Service:	14.6 percent
Irrigation:	9.6 percent.
Large Industrial:	15.9 percent to 19.6 percent.

The proposed changes are intended to bring all customer prices more closely to the actual costs to serve them, which is a basic objective of utility regulation. The \$27.7 million request represents an overall 13.71 percent average increase for Idaho customers of Rocky Mountain Power.

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The public may comment on the request during the commission's review process. A copy of the company's application is available for public review at the commission offices in Boise and at the company's offices in Rexburg, Preston, Shelley and Montpelier.

**Idaho Public Utilities Commission**

[www.puc.state.id.us](http://www.puc.state.id.us)

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**About Rocky Mountain Power**

Rocky Mountain Power serves more than 70,000 customers in southeastern Idaho. It is one of the lowest-cost electric utilities in the United States, providing safe and reliable service to more than one 1 million customers in Utah, Wyoming and Idaho. The company works to meet growing energy demand while protecting and enhancing the environment, and owns more than 10,000 megawatts of generation from coal, hydro, natural gas-fueled combustion turbines and renewable wind and geothermal power.

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