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IDAHO PUBLIC UTILITIES COMMISSION

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Increased costs to serve customers drive request for price increase

BOISE, May 27, 2011—Rocky Mountain Power continues to expand and improve electric systems and environmental control equipment needed to serve customers. As the company has previously stated, annual requests for price increases are likely in the next decade, while customer needs for electricity continue to grow and environmental policies become more rigorous. A new price increase request was submitted May 27 to the Idaho Public Utilities Commission.

As with all requests for price changes, the Idaho Public Utilities Commission will conduct a detailed review of the company's request and may approve it or determine a different adjustment to electric prices.

"We understand how difficult price increases are for customers," said Karen Gilmore, vice president. "Rocky Mountain Power works hard to control its own operating costs, while also making sure customers in Idaho have the electric service they expect and deserve.

"The requested price increase is needed to continue safe, reliable electric service to customers in Idaho as the state's electricity needs grow," Gilmore said. "To minimize the impact of this price increase, we have tips and products to help customers use electricity wisely, as well as programs to help equalize or extend bill paying. Call us toll free, any time, at 1-888-221-7070 or visit us on our web site, rockymountainpower.net, to learn more."

Even with this proposed increase, Rocky Mountain Power's customers on average will enjoy some of the lowest prices in the nation, and we're working hard to control costs in the future. The proposed increases to various types of customers are:

Standard Residential Service:	7.2 percent
Time of Use Residential:	15.9 percent
Small General Service:	11.8 percent
Medium and Large General Service:	11.2 percent
Irrigation:	19.9 percent
Large Industrial:	18.7 percent to 19.9 percent

The proposed increase is needed because the costs of providing electric service to customers are increasing. The \$32.7 million request represents an overall 15 percent average increase for Idaho customers of Rocky Mountain Power. This equates to 19.5 cents per day for a typical residential household in Idaho, or about 8 cents per-day per-person .

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The public is invited to submit written comments on the request during the commission's review process, either by mail or via the website, www.puc.idaho.gov. Details of the request are available to the public via the internet at the commission's website and at Rocky Mountain Power's website, www.rockymountainpower.net/res/rr.html.

A physical copy of the company's request is available for public review at the commission offices in Boise and at the company's offices in Rexburg, Preston, Shelley and Montpelier:

Idaho Public Utilities Commission offices:

472 W Washington
Boise, ID 83702

Rocky Mountain Power offices

- Rexburg – 25 East Main
- Preston – 509 S. 2nd E
- Shelley – 852 E 1400 N
- Montpelier – 24852 U.S. Highway 89

About Rocky Mountain Power

Rocky Mountain Power serves nearly 71,000 customers in southeastern Idaho. It is one of the lowest-cost electric utilities in the United States, providing safe and reliable service to more than one million customers in Utah, Wyoming and Idaho. The company works to meet growing energy demand while protecting and enhancing the environment, and owns more than 10,000 megawatts of generation from coal, hydro, natural gas-fueled combustion turbines and renewable wind and geothermal power.

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