

Caleb Hansen
3163 E Fairview Ave STE 150
Meridian, ID 83642
208-321-2534 (office)
Caleb@Satdelight.com
Representing Praxis Limited Co

RECEIVED
2012 OCT 25 PM 1:40
IDAHO PUBLIC
UTILITIES COMMISSION

BEFORE THE IDAHO PUBLIC UTILITIES COMMISSION

Application of Praxis Limited)
Co for Certificate of Public)
Convenience and Necessity to)
Provide Competitive Local)
Exchange Service in Idaho)

CASE NO. PLC-T-12-01

Praxis Limited Co. Proof of Service

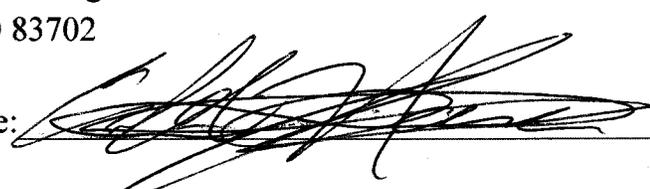
PURSUANT TO IDAPA 31.01.064; I CALEB HANSEN DO HEREBY CERTIFY that I have this day of October the 25th 2012 served the foregoing documents

- 1) "Praxis Limited Co. Application for New CLEC Certificate of Public Convenience and Necessity"
- 2) "Exhibit A: Praxis Limited Co. Illustrative Tariff"
- 3) "Exhibit C: Praxis Limited Co. Supplemental Documents"

upon all parties of record in this proceeding, by delivering 1 original and 3 copies of each document in person:

Jean Jewell
Secretary – Idaho Public Utilities Commission
472 W. Washington St.
Boise, ID 83702

Signature: _____



Date: October, 25 2012

These Filings shall replace their Counterparts filed on July 18th 2012
(Exhibit B is not replaced and shall remain on file)

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Praxis Limited Co. Application for New CLEC
Certificate of Public Convenience and Necessity

Pursuant to Title 62 of the Idaho Code, Commission Order No. 26665, IDAPA 31.01.114 (Rule 114), and applicable law; Praxis Limited Co requests that the Commission issue the Company a Certificate of Public Convenience and Necessity and any other Certifications necessary to undertake business as a Competitive Local Exchange Carrier in the State of Idaho.

The following necessary facts and information supporting this application are hereby submitted to the Commission for consideration.

Company Background

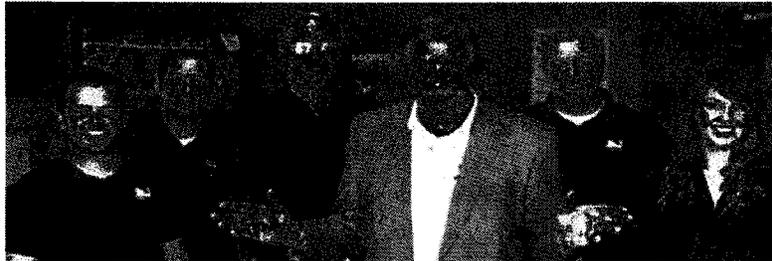
Praxis Limited Co has been doing business as “A+ Satellite” in Idaho since 2005. Our showroom on Fairview and Eagle has been helping customers since 2008. We retail Satellite TV service, Internet, and Phone primarily in the Treasure Valley. We have thousands of active customers in the valley with TV, Phone, and/or Internet service purchased from A+ Satellite. We seek to increase the control we have over the customer experience because we know that we can improve it.



The A+ Satellite Showroom at Fairview & Eagle

A+ Satellite is also in the business of building and maintaining private cable systems for Commercial and Bulk applications. We undertake to build and maintain Cable systems, which do not cross public right-of-ways, for properties such as Apartments, Hotels, Hospitals, Assisted Living Centers, and other commercial or bulk applications. We seek to provide the best experience possible for our customers, both business and residential, by providing a unified offering to meet all of their telecommunications needs including Video, Voice, and Data services.

Our Market of Primary Focus will be the Treasure Valley area in southwest Idaho. We plan to focus on the Treasure Valley Market exclusively for 2 years before expanding. We do not currently have specific plans to build facilities, but that is an area we are excited to invest in as our business expands.



Marketing: Paul J Schneider of 670 KBOI has been endorsing A+ Satellite for over 3 years. We will immediately use this endorsement and advertising schedule (Currently running over 100 spots per month) to promote our Voice and Data offerings as a CLEC. A+ Satellite has a great deal of name recognition and trust by his listeners. Our current marketing plan also utilizes phone books, direct mail, door-hangers, and events. As growth allows, TV and additional radio advertising will be utilized. We also have a great referral rate from our customers; we will continue to focus on this valuable source of new business.

Reason for seeking Certification

Currently for ongoing customer service, or even something as simple as billing issues, we are contractually restricted from offering assistance and our customers must contact the "provider" directly. This is a significant inconvenience to the customer, as well as a significant restriction to the quality of care we can provide.

Another public inconvenience we seek to alleviate is the wait time for installation. Many of our "retail" customers must wait several days, even over a week at times to have their service installed. These customers must wait even though we have technicians available that could get the job done much sooner.

Providing convenience, and the best overall experience for customers obtaining and using necessary services is our goal as a Competitive Local Exchange Carrier.

Information Required for Application

Praxis Limited Co
3163 E Fairview Ave #150
Meridian, ID 83642
An Idaho Limited Liability Company doing business as "A+ Satellite"

Registered Agent:
Caleb Hansen
3163 E Fairview Ave #150
Meridian, ID 83642

Company Name: Praxis Limited Co dba A+ Satellite. The terms "Company", "Praxis Limited Co" and "A+ Satellite" are used interchangeably.

Date to begin providing service: The Company is making every effort to begin offering services for resale by December 1st 2012.

Customer Classes and Services: Company proposes to offer Local Exchange Service for Residential, and Business customers in the Service Territory.

Service Territory: Those parts of the state of Idaho which are served by CenturyLink as the Incumbent Local Exchange Carrier.

Intended Manner of Service: Company intends to offer service on a resale basis initially; Company's Interconnection Agreement with Centurylink allows for facilities based operations, which Company may elect to undertake at a later date.

Competition: CenturyLink (the Incumbent) will be our most significant competition. Other CLECs, authorized retailers, etc. will make up the remainder of the competition. We are in a mature and very competitive industry, and are under no illusions to the contrary. We are familiar with the market, and our commitment to the customer experience has proven to be a competitive advantage upon which we can build success.

Description of Property: A+ Satellite does not currently own any existing "facilities" for carrying local exchange service.

Contact information for consumer inquiries and complaints from the public:

Customer Service
3163 E Fairview Ave #150
Meridian, ID 83642
208-321-2534 (local)
888-315-9429 (toll free)
Service@Satdelight.com

Contact for the Commission Staff for resolving complaints, inquiries and matters concerning rates and price lists or tariffs:

Caleb Hansen
208-321-2534 (office)
Caleb@Satdelight.com

Interconnection Agreements: Company has elected to adopt the interconnection agreement made between “CenturyLink” and “Optix Media LLC”.

Principals Telecommunications and Management Experience: Principals of Praxis Limited Co are Caleb Hansen and Blake Summers who are each 50% shareholders. Their 12 years of combined Telecommunications and Management experience is all with Praxis Limited Co dba A+ Satellite which they have built from the ground up.

Technical:

Both Principals have a background in installations of residential TV systems and home wiring. They have continued to expand the scope of their company's undertakings as well as their experience to building private cable systems for commercial applications. They have shown an ability to quickly master new systems and technologies that will be indispensable in operating as a Competitive Local Exchange Carrier.

Customer Service:

Under their Leadership A+ Satellite was recognized as the #1 quality Directv Dealer in the western states in an annual competition among retailers. A+ Satellite also consistently boasts among the highest customer satisfaction rates and lowest customer cancellations. They maintain several thousand happy customers in the Treasure Valley and an "A+" rating with the Better Business Bureau. Perhaps their loudest recommendation comes from their customers:

In a recent survey asking 50 new customers to grade A+ Satellite on several criteria including overall experience, utilizing a scale from 1 to 10, more responses of "10+" were received than all answers of 9 or lower combined. "10+" was not an option listed on the survey.

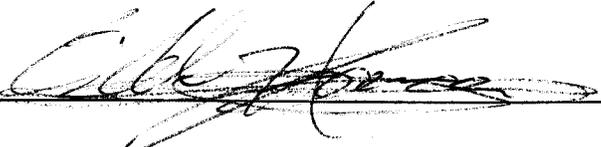
Illustrative Tariff Filings: Submitted as Exhibit A

Financial Information: Submitted as Exhibit B

Supplemental Documents: Submitted as Exhibit C

Statement of Compliance with Commission Rules:

I have reviewed and understand all of the Commission rules and agree to comply with those rules.

Signed 

Date 10/25/2012

By: Caleb Hansen

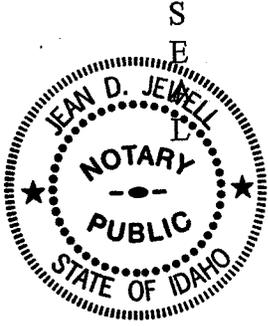
Notary:

State of Idaho)

S.S.

County of Ada)

On this 25th day of October, in the year of 2012, before me Jean D. Jewell, personally appeared Caleb Hansen, ² proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is (are) subscribed to the within instrument, and acknowledged that he (she) (they) executed the same.




Notary Public

My Commission Expires on 10/23/2013

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Exhibit A: Praxis Limited Co. Illustrative Tariff

Schedule of

GENERAL REGULATIONS FOR EXCHANGE SERVICES

Applying to the Local Exchange

Services and Facilities of this Company

in the State of Idaho

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1.0 DEFINITIONS (Cont'd)

Service Territory: Those parts of Idaho which are served by CenturyLink as the Incumbent Local Exchange Carrier. *Reference "Idaho Telephone Exchanges and Company Areas" map downloaded from the Idaho PUC Website.

Shared: A facility or equipment system or subsystem that can be used simultaneously by several Customers.

Small Business Service: Telephone service provided to businesses with five (5) or fewer lines.

2.0 REGULATIONS

2.1 Undertaking of the Company

2.1.1 Scope

2.1.1.1 The Company undertakes to furnish local exchange communications service pursuant to the terms of this price list.

2.1.1.2 The services the Company offers shall not be used for any unlawful purposes or for any use for which the Customer has not obtained all required governmental approvals, authorizations, licenses, consents and permits.

2.1.1.3 The services of the Company are furnished for the transmission of voice communications but may also be used for data, facsimile, signaling, metering, or other similar communications, subject to the transmission capabilities of the technologies or combination of technologies available. Service is available twenty-four hours a day, seven days a week.

2.1.1.4 Company may elect to offer additional services through interconnection which are not regulated by the IPUC or this tariff.

2.2 Shortage of Equipment or Facilities

The furnishing of service under this price list is subject to the availability on a continuing basis of all facilities necessary to provide the service. Services will be provided using the resale of other carriers' facilities and/ or any facilities the Company may construct, as may be determined by the Company.

2.0 REGULATIONS (Cont'd)

2.6.2 This price list shall be interpreted and governed by the laws of the State of Idaho and the Rules issued by the Idaho Public Utilities Commission.

2.7 Non-routine Installation and Special Construction

2.7.1 Non-Routine Installation

At the Customer's request, installation and/or maintenance may be performed outside the Company's regular business hours or in hazardous locations. In such cases, charges based on cost of the actual labor, material, or other costs incurred by or charged to the Company will apply.

2.7.2 Special Construction

Subject to the agreement of the Company, special construction of facilities may be undertaken on a reasonable effort basis at the request of the Customer. Special construction may include that construction undertaken:

- (a) where facilities are not presently available;
- (b) of a type other than that which the Company would normally utilize in the furnishing of its service;
- (c) over a route other than that which the Company would normally utilize in the furnishing of its services;
- (d) in a quantity greater than that which the Company would normally utilize in the furnishing of its services;
- (e) on an expedited basis;
- (f) on a temporary basis until permanent facilities are available;
- (g) involving abnormal costs; or
- (h) in advance of normal construction.

Special construction will be undertaken at the discretion of the Company consistent with budgetary responsibilities and consideration for the effect on Company's other Customers and contractual responsibilities.

2.0 REGULATIONS (Cont'd)

2.10.2 Liability and Indemnification of the Company

2.10.2.1 The Company shall be held harmless, defended, and indemnified by any subscriber, user or by any other entity against any claim, loss, expense, damage or liability arising from the material transmitted over its services involving claims for libel, slander, invasion of privacy, or infringement of copyright, patent, trade secret, or proprietary or intellectual property right of any third party arising from any act or omission by the Customer, including without limitation, the Customer's own communications or use of the Company's services and facilities in a manner not contemplated by this price list or by any agreement between the Customer and the Company. The Company's entire liability, if any, for any claim, loss, damage or expense from any cause whatsoever shall in no event exceed sums actually paid the Company by the Customer for the specific services giving rise to the claim. No action or proceeding against the Company shall be commenced more than one year after the service is rendered. In the event parties other than the Customer, including but not limited to joint users and the Customer's Customers, shall have use of the Company's service directly or indirectly through the Customer, then the Customer agrees to forever indemnify and hold the Company harmless from and against any and all such claims, demands, suits, actions, losses, damages, assessments or payments which may be asserted by said parties arising out of or relating to the Company's furnishing of service.

2.10.2.2 The Company shall not be liable for any defect, omission, or act of any entity furnishing services, facilities or equipment used for or with the Company's services, to the Company or to the Customer, or for the acts or omissions of common carriers or warehousemen.

2.10.2.3 The Company shall not be liable for any personal injury, or death of any person or persons, and for any loss or damage sustained by reason of acts, mistakes, omissions, errors or defects in providing its services, whatever shall be the cause which is not the direct result of the Company's gross negligence or willful misconduct.

3.0 LOCAL EXCHANGE SERVICES (Cont'd)

3.2.2 Business Service

Telephone service is provided to Business Customers on a single line, two-way, inbound and outbound basis. See Section 4 for rates.

3.2.3 Idaho USF Surcharges

A surcharge is calculated on minutes of use, and assessed on all access lines to contribute towards funding for an Idaho Universal Service Fund. The Surcharge Rate is established by the Commission and will be assessed to each business and residential line.

4.0 RATES AND CHARGES

4.1 Local Exchange Service

Local exchange service shall be available at the following rates.

4.1.1 Residential Service

<u>Description</u>	<u>Non-Recurring</u>	<u>Monthly</u>
Single Line	TBD	TBD
Additional Line	TBD	TBD

4.1.2 Business Service

<u>Description</u>	<u>Non-Recurring</u>	<u>Monthly</u>
Single Line	TBD	TBD
Additional Line	TBD	TBD

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Exhibit C: Praxis Limited Co. Supplemental Documents

Articles of Organization	pg 2
2012 Secretary of State Annual Report	pg 3

FILED EFFECTIVE



ARTICLES OF ORGANIZATION LIMITED LIABILITY COMPANY

(Instructions on back of application)

05 JAN 11 PM 4:27

SECRETARY OF STATE
STATE OF IDAHO

1. The name of the limited liability company is:

Praxis Limited Co.

2. The street address of the initial registered office is:

1380 N. Eldorado #C Boise, ID 83704

and the name of the initial registered agent at the above address is:

Caleb Hansen

3. The mailing address for future correspondence is:

1380 N. Eldorado #C Boise, ID 83704

4. Management of the limited liability company will be vested in:

Manager(s) or Member(s) (please check the appropriate box)

5. If management is to be vested in one or more manager(s), list the name(s) and address(es) of at least one initial manager. If management is to be vested in the member(s), list the name(s) and address(es) of at least one initial member.

Name

Address

Caleb Hansen

1380 N. Eldorado #C Boise, ID 83704

6. Signature of at least one person responsible for forming the limited liability company:

Signature: [Handwritten Signature]

Typed Name: Caleb Hansen

Capacity: Manager/Organizer

Signature: _____

Typed Name: _____

Capacity: _____

Secretary of State use only

W35898

IDAHO SECRETARY OF STATE
01/12/2005 05:00
CK: 4501672LH CT: 172099 RA: 796721
1 * 100.00 = 100.00 ORGAN LLC # 2

No. W 35898	Due no later than Jan 31, 2012 Annual Report Form		2. Registered Agent and Address (NO PO BOX)			
Return to: SECRETARY OF STATE 700 WEST JEFFERSON PO BOX 83720 BOISE, ID 83720-0080 NO FILING FEE IF RECEIVED BY DUE DATE	1. Mailing Address: Correct in this box if needed. PRAXIS LIMITED CO. CALEB F HANSEN 3163 E FAIRVIEW AVE STE 150 MERIDIAN ID 83642 USA		CALEB HANSEN 3163 E FAIRVIEW AVE #150 MERIDIAN ID 83642			
			3. <u>New Registered Agent Signature:</u> "			
4. Limited Liability Companies: Enter Names and Addresses of at least one Member or Manager.						
Office Held	Name	Street or PO Address	City	State	Country	Postal Code
MANAGER	CALEB HANSEN	1926 MILAZZO	BOISE	ID	USA	83646
MANAGER	BLAKE R. SUMMERS	10856 WASDALE	BOISE	ID	USA	83709
5. Organized Under the Laws of: ID W 35898		6. Annual Report must be signed.* Signature: Caleb Hansen Name (type or print): Caleb Hansen Date: 01/06/2012 Title: Manager				
Processed 01/06/2012		* Electronically provided signatures are accepted as original signatures.				

Downloaded from the Idaho Secretary of State Website