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IDAHO PUBLIC  
UTILITIES COMMISSION

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February 27, 2003

**VIA HAND DELIVERY**

Jean D. Jewell, Secretary  
Idaho Public Utilities Commission  
472 West Washington  
Boise, ID 83702-5983

**RE: Docket No. QWE-T-02-25**

Dear Ms. Jewell:

Enclosed for filing with this Commission is an original and three (3) copies of **QWEST'S SUPPLEMENTAL RESPONSES TO SECOND PRODUCTION REQUEST OF THE COMMISSION STAFF**. Also enclosed is a disc containing electronic versions of these documents.

If you have any questions, please contact me. Thank you for your cooperation in this matter.

Very truly yours,

Mary S. Hobson

:blg  
Enclosures

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UTILITIES COMMISSION

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Attorneys for Qwest Corporation

**BEFORE THE IDAHO PUBLIC UTILITIES COMMISSION**

**IN THE MATTER OF THE APPLICATION  
OF QWEST CORPORATION FOR PRICE  
DEREGULATION OF BASIC LOCAL  
EXCHANGE SERVICES**

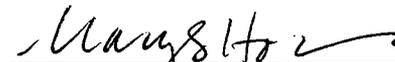
Case. No. QWE-T-02-05

**QWEST CORPORATION'S  
SUPPLEMENTAL RESPONSES TO SECOND  
PRODUCTION REQUEST OF THE  
COMMISSION STAFF**

Qwest Corporation, through its undersigned attorneys, hereby files the attached responses to the Second Production Request of the Commission Staff.

Respectfully submitted this 27<sup>th</sup> day of February, 2003.

**Qwest Corporation**



Mary S. Hobson  
Stoel Rives LLP

Adam L. Sherr  
Qwest Corporation  
Attorneys for Qwest Corporation

## CERTIFICATE OF SERVICE

I hereby certify that on this 27<sup>th</sup> day of February, 2003, I served QWEST CORPORATION'S SUPPLEMENTAL RESPONSES TO SECOND PRODUCTION REQUEST OF THE COMMISSION STAFF as follows:

|  |                                     |                    |
|--|-------------------------------------|--------------------|
| Jean Jewell, Secretary   | <input checked="" type="checkbox"/> | Hand Delivery      |
| Idaho Public Utilities Commission                                    | <input type="checkbox"/>            | U. S. Mail         |
| 472 West Washington Street   | <input type="checkbox"/>            | Overnight Delivery |
| Boise, Idaho 83720-0074  | <input type="checkbox"/>            | Facsimile          |
| <a href="mailto:jjewell@puc.state.id.us">jjewell@puc.state.id.us</a> | <input type="checkbox"/>            | Email              |

|                                   |                                     |                    |
|-----------------------------------|-------------------------------------|--------------------|
| Weldon B. Stutzman                | <input checked="" type="checkbox"/> | Hand Delivery      |
| Idaho Public Utilities Commission | <input type="checkbox"/>            | U. S. Mail         |
| 472 West Washington Street        | <input type="checkbox"/>            | Overnight Delivery |
| Boise, Idaho 83720-0074           | <input type="checkbox"/>            | Facsimile          |
|                                   | <input type="checkbox"/>            | Email              |

|  |                                     |                    |
|--|-------------------------------------|--------------------|
| Marlin D. Ard                                | <input type="checkbox"/>            | Hand Delivery      |
| Willard L. Forsyth                           | <input checked="" type="checkbox"/> | U. S. Mail         |
| Hershner, Hunter, Andrews, Neill & Smith LLP | <input type="checkbox"/>            | Overnight Delivery |
| 180 East 11 <sup>th</sup> Avenue             | <input type="checkbox"/>            | Facsimile          |
| P.O. Box 1475                                | <input type="checkbox"/>            | Email              |
| Eugene, OR 97440-1475                        |                                     |                    |
| <i>Attorneys for Verizon</i>                 |                                     |                    |

|   |                                     |                    |
|---|-------------------------------------|--------------------|
| John Gannon, Esq.   | <input type="checkbox"/>            | Hand Delivery      |
| 1101 West River – Suite 110                               | <input checked="" type="checkbox"/> | U. S. Mail         |
| Boise, ID 83702   | <input type="checkbox"/>            | Overnight Delivery |
| Telephone: (208) 433-0629                                 | <input type="checkbox"/>            | Facsimile          |
| <i>Attorney for Meierotto, Padget, Herrick &amp; Neal</i> | <input type="checkbox"/>            | Email              |

|  |                                     |                    |
|--|-------------------------------------|--------------------|
| Dean J. Miller   | <input type="checkbox"/>            | Hand Delivery      |
| McDevitt & Miller LLP  | <input checked="" type="checkbox"/> | U. S. Mail         |
| 420 West Bannock Street  | <input type="checkbox"/>            | Overnight Delivery |
| P.O. Box 2565  | <input type="checkbox"/>            | Facsimile          |
| Boise, ID 83701  | <input type="checkbox"/>            | Email              |
| Telephone: (208) 343-7500  |                                     |                    |
| Facsimile: (208) 336-6912  |                                     |                    |
| <a href="mailto:joe@mcdevitt-miller.com">joe@mcdevitt-miller.com</a> |                                     |                    |
| <i>Attorneys for WorldCom, Inc.</i>                                  |                                     |                    |
| <i>Attorneys for AT&amp;T</i>  |                                     |                    |
| <i>Attorneys for Time Warner Telecom</i>                             |                                     |                    |

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Brandi L. Gearhart, PLS  
Legal Secretary to Mary S. Hobson  
Stoel Rives LLP

Idaho  
Case No. QWE-T-02-25  
STF 02-028PS1

INTERVENOR: Staff of the Idaho Public Utilities Commission

REQUEST NO: 028PS1

Please refer to Exhibit 8 attached to the testimony of Douglas Lincoln. Please provide the information included in this exhibit for each of the 7 exchanges at issue in this proceeding.

RESPONSE:

Qwest will supplement its response to this request.

**SUPPLEMENTAL RESPONSE dated 02/27/03:**

Qwest objects to this Request on the grounds and for the reason that it seeks information that is not reasonably calculated to lead to the discovery of admissible evidence. Dr. Lincoln's Exhibit 8 presents statistically valid information relating to customer perceptions across the seven exchanges. The exchange-specific data requested by Staff may not, for any particular disaggregated segment, include a large enough sample size to render statistically meaningful results. Qwest will object to any attempt by any party to extrapolate exchange-specific findings based on such disaggregation unless that party can demonstrate that the data reflects a statistically meaningful sample size. Qwest invites other parties to conduct their own surveys if exchange-specific data would be, in that party's view, probative to the issues in this case.

Without waiving the foregoing objections and specifically relying thereon, Qwest provides the following response.

Please see Attachment A - Seven Exchange Breakouts-Residential.doc.

Respondent: Doug Lincoln

IDAHO  
Case No. QWE-T-02-25  
STF 02-028PS1  
Attachment A

**Anyone in Household Use Cell Phone Service?**

|               |             |                        | Response |       |        | Total  |
|---------------|-------------|------------------------|----------|-------|--------|--------|
|               |             |                        | Yes      | No    | Unsure |        |
| Exchange Area | Boise       | Count                  | 111      | 56    | 1      | 168    |
|               |             | % within Exchange Area | 66.1%    | 33.3% | .6%    | 100.0% |
|               | Caldwell    | Count                  | 17       | 12    |        | 29     |
|               |             | % within Exchange Area | 58.6%    | 41.4% |        | 100.0% |
|               | Idaho Falls | Count                  | 37       | 14    | 1      | 52     |
|               |             | % within Exchange Area | 71.2%    | 26.9% | 1.9%   | 100.0% |
|               | Meridian    | Count                  | 30       | 3     |        | 33     |
|               |             | % within Exchange Area | 90.9%    | 9.1%  |        | 100.0% |
|               | Nampa       | Count                  | 28       | 20    |        | 48     |
|               |             | % within Exchange Area | 58.3%    | 41.7% |        | 100.0% |
|               | Pocatello   | Count                  | 29       | 14    | 1      | 44     |
|               |             | % within Exchange Area | 65.9%    | 31.8% | 2.3%   | 100.0% |
|               | Twin Falls  | Count                  | 18       | 10    |        | 28     |
|               |             | % within Exchange Area | 64.3%    | 35.7% |        | 100.0% |
| Total         |             | Count                  | 270      | 129   | 3      | 402    |
|               |             | % within Exchange Area | 67.2%    | 32.1% | .7%    | 100.0% |

IDAHO  
Case No. QWE-T-02-25  
STF 02-028PS1  
Attachment A

**Could Household Solely Rely on Cell Phone Service for Local Calling?**

|               |             |                        | Response |       |        | Total  |
|---------------|-------------|------------------------|----------|-------|--------|--------|
|               |             |                        | Yes      | No    | Unsure |        |
| Exchange Area | Boise       | Count                  | 81       | 76    | 11     | 168    |
|               |             | % within Exchange Area | 48.2%    | 45.2% | 6.5%   | 100.0% |
|               | Caldwell    | Count                  | 18       | 8     | 3      | 29     |
|               |             | % within Exchange Area | 62.1%    | 27.6% | 10.3%  | 100.0% |
|               | Idaho Falls | Count                  | 25       | 21    | 6      | 52     |
|               |             | % within Exchange Area | 48.1%    | 40.4% | 11.5%  | 100.0% |
|               | Meridian    | Count                  | 11       | 19    | 3      | 33     |
|               |             | % within Exchange Area | 33.3%    | 57.6% | 9.1%   | 100.0% |
|               | Nampa       | Count                  | 24       | 16    | 8      | 48     |
|               |             | % within Exchange Area | 50.0%    | 33.3% | 16.7%  | 100.0% |
|               | Pocatello   | Count                  | 27       | 13    | 4      | 44     |
|               |             | % within Exchange Area | 61.4%    | 29.5% | 9.1%   | 100.0% |
|               | Twin Falls  | Count                  | 15       | 9     | 4      | 28     |
|               |             | % within Exchange Area | 53.6%    | 32.1% | 14.3%  | 100.0% |
| Total         |             | Count                  | 201      | 162   | 39     | 402    |
|               |             | % within Exchange Area | 50.0%    | 40.3% | 9.7%   | 100.0% |

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Case No. QWE-T-02-25  
STF 02-028PS1  
Attachment A

**Main Reason Could Not Solely Rely On?**

|               |             |                        | Response          |                      |       |        | Total  |
|---------------|-------------|------------------------|-------------------|----------------------|-------|--------|--------|
|               |             |                        | Data Transmission | No Directory Listing | Other | Unsure |        |
| Exchange Area | Boise       | Count                  | 19                | 4                    | 47    | 17     | 87     |
|               |             | % within Exchange Area | 21.8%             | 4.6%                 | 54.0% | 19.5%  | 100.0% |
|               | Caldwell    | Count                  | 3                 |                      | 8     |        | 11     |
|               |             | % within Exchange Area | 27.3%             |                      | 72.7% |        | 100.0% |
|               | Idaho Falls | Count                  | 1                 |                      | 22    | 4      | 27     |
|               |             | % within Exchange Area | 3.7%              |                      | 81.5% | 14.8%  | 100.0% |
|               | Meridian    | Count                  | 4                 |                      | 14    | 4      | 22     |
|               |             | % within Exchange Area | 18.2%             |                      | 63.6% | 18.2%  | 100.0% |
|               | Nampa       | Count                  | 6                 | 1                    | 15    | 2      | 24     |
|               |             | % within Exchange Area | 25.0%             | 4.2%                 | 62.5% | 8.3%   | 100.0% |
|               | Pocatello   | Count                  | 1                 |                      | 12    | 4      | 17     |
|               |             | % within Exchange Area | 5.9%              |                      | 70.6% | 23.5%  | 100.0% |
|               | Twin Falls  | Count                  | 2                 | 3                    | 7     | 1      | 13     |
|               |             | % within Exchange Area | 15.4%             | 23.1%                | 53.8% | 7.7%   | 100.0% |
| Total         |             | Count                  | 36                | 8                    | 125   | 32     | 201    |
|               |             | % within Exchange Area | 17.9%             | 4.0%                 | 62.2% | 15.9%  | 100.0% |

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Case No. QWE-T-02-25  
STF 02-028PS1  
Attachment A

**Estimate of Households Who Could Solely Rely on Cell Phone Service  
With Non-Voice Reasons Added Back**

|                  |                        |                        | Could Solely Use for Local Calling<br>With Non-Voice Reasons Included |       |        | Total  |
|------------------|------------------------|------------------------|---|-------|--------|--------|
|                  |                        |                        | Yes   | No    | Unsure |        |
| Exchange<br>Area | Boise                  | Count                  | 105   | 44    | 19     | 168    |
|                  |                        | % within Exchange Area | 62.5%   | 26.2% | 11.3%  | 100.0% |
|                  | Caldwell               | Count                  | 22  | 7     |        | 29     |
|                  |                        | % within Exchange Area | 75.9%   | 24.1% |        | 100.0% |
|                  | Idaho Falls            | Count                  | 27  | 21    | 4      | 52     |
|                  |                        | % within Exchange Area | 51.9%   | 40.4% | 7.7%   | 100.0% |
|                  | Meridian               | Count                  | 16  | 13    | 4      | 33     |
|                  |                        | % within Exchange Area | 48.5%   | 39.4% | 12.1%  | 100.0% |
|                  | Nampa                  | Count                  | 32  | 14    | 2      | 48     |
|                  |                        | % within Exchange Area | 66.7%   | 29.2% | 4.2%   | 100.0% |
|                  | Pocatello              | Count                  | 28  | 12    | 4      | 44     |
|                  |                        | % within Exchange Area | 63.6%   | 27.3% | 9.1%   | 100.0% |
|                  | Twin Falls             | Count                  | 20  | 7     | 1      | 28     |
|                  |                        | % within Exchange Area | 71.4%   | 25.0% | 3.6%   | 100.0% |
| Total            | Count                  | 250                    | 118   | 34    | 402    |        |
|                  | % within Exchange Area | 62.2%                  | 29.4%   | 8.5%  | 100.0% |        |

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STF 02-028PS1  
Attachment A

**Monthly Price of Cell Phone Service for Household Compared to Traditional Service**

|               |                        |                        | Response       |       |       |        | Total  |
|---------------|------------------------|------------------------|----------------|-------|-------|--------|--------|
|               |                        |                        | About the Same | More  | Less  | Unsure |        |
| Exchange Area | Boise                  | Count                  | 36             | 62    | 34    | 36     | 168    |
|               |                        | % within Exchange Area | 21.4%          | 36.9% | 20.2% | 21.4%  | 100.0% |
|               | Caldwell               | Count                  | 7              | 11    | 6     | 5      | 29     |
|               |                        | % within Exchange Area | 24.1%          | 37.9% | 20.7% | 17.2%  | 100.0% |
|               | Idaho Falls            | Count                  | 9              | 18    | 14    | 11     | 52     |
|               |                        | % within Exchange Area | 17.3%          | 34.6% | 26.9% | 21.2%  | 100.0% |
|               | Meridian               | Count                  | 6              | 16    | 5     | 6      | 33     |
|               |                        | % within Exchange Area | 18.2%          | 48.5% | 15.2% | 18.2%  | 100.0% |
|               | Nampa                  | Count                  | 13             | 10    | 11    | 14     | 48     |
|               |                        | % within Exchange Area | 27.1%          | 20.8% | 22.9% | 29.2%  | 100.0% |
|               | Pocatello              | Count                  | 12             | 18    | 7     | 7      | 44     |
|               |                        | % within Exchange Area | 27.3%          | 40.9% | 15.9% | 15.9%  | 100.0% |
|               | Twin Falls             | Count                  | 9              | 5     | 6     | 8      | 28     |
|               |                        | % within Exchange Area | 32.1%          | 17.9% | 21.4% | 28.6%  | 100.0% |
| Total         | Count                  | 92                     | 140            | 83    | 87    | 402    |        |
|               | % within Exchange Area | 22.9%                  | 34.8%          | 20.6% | 21.6% | 100.0% |        |

IDAHO  
Case No. QWE-T-02-25  
STF 02-028PS1  
Attachment A

**Easy to Get Cell Phone Service in Your Area?**

|               |             |                        | Reponse |      |        | Total  |
|---------------|-------------|------------------------|---------|------|--------|--------|
|               |             |                        | Yes     | No   | Unsure |        |
| Exchange Area | Boise       | Count                  | 149     | 10   | 9      | 168    |
|               |             | % within Exchange Area | 88.7%   | 6.0% | 5.4%   | 100.0% |
|               | Caldwell    | Count                  | 27      | 1    | 1      | 29     |
|               |             | % within Exchange Area | 93.1%   | 3.4% | 3.4%   | 100.0% |
|               | Idaho Falls | Count                  | 45      | 2    | 5      | 52     |
|               |             | % within Exchange Area | 86.5%   | 3.8% | 9.6%   | 100.0% |
|               | Meridian    | Count                  | 27      | 3    | 3      | 33     |
|               |             | % within Exchange Area | 81.8%   | 9.1% | 9.1%   | 100.0% |
|               | Nampa       | Count                  | 42      | 2    | 4      | 48     |
|               |             | % within Exchange Area | 87.5%   | 4.2% | 8.3%   | 100.0% |
|               | Pocatello   | Count                  | 35      | 3    | 6      | 44     |
|               |             | % within Exchange Area | 79.5%   | 6.8% | 13.6%  | 100.0% |
|               | Twin Falls  | Count                  | 24      |      | 4      | 28     |
|               |             | % within Exchange Area | 85.7%   |      | 14.3%  | 100.0% |
| Total         |             | Count                  | 349     | 21   | 32     | 402    |
|               |             | % within Exchange Area | 86.8%   | 5.2% | 8.0%   | 100.0% |

IDAHO  
Case No. QWE-T-02-25  
STF 02-028PS1  
Attachment A

**Choice of Cell Phone Service in Your Area?**

|               |                        |                        | Response |       |        | Total  |
|---------------|------------------------|------------------------|----------|-------|--------|--------|
|               |                        |                        | Yes      | No    | Unsure |        |
| Exchange Area | Boise                  | Count                  | 146      | 4     | 18     | 168    |
|               |                        | % within Exchange Area | 86.9%    | 2.4%  | 10.7%  | 100.0% |
|               | Caldwell               | Count                  | 28       | 1     |        | 29     |
|               |                        | % within Exchange Area | 96.6%    | 3.4%  |        | 100.0% |
|               | Idaho Falls            | Count                  | 46       |       | 6      | 52     |
|               |                        | % within Exchange Area | 88.5%    |       | 11.5%  | 100.0% |
|               | Meridian               | Count                  | 30       | 2     | 1      | 33     |
|               |                        | % within Exchange Area | 90.9%    | 6.1%  | 3.0%   | 100.0% |
|               | Nampa                  | Count                  | 42       | 1     | 5      | 48     |
|               |                        | % within Exchange Area | 87.5%    | 2.1%  | 10.4%  | 100.0% |
|               | Pocatello              | Count                  | 35       | 2     | 7      | 44     |
|               |                        | % within Exchange Area | 79.5%    | 4.5%  | 15.9%  | 100.0% |
|               | Twin Falls             | Count                  | 25       |       | 3      | 28     |
|               |                        | % within Exchange Area | 89.3%    |       | 10.7%  | 100.0% |
| Total         | Count                  | 352                    | 10       | 40    | 402    |        |
|               | % within Exchange Area | 87.6%                  | 2.5%     | 10.0% | 100.0% |        |

Idaho  
Case No. QWE-T-02-25  
STF 02-029PS1

INTERVENOR: Staff of the Idaho Public Utilities Commission

REQUEST NO: 029PS1

Please refer to Exhibit 10 attached to the testimony of Douglas Lincoln. Please provide the information included in this exhibit for each of the 7 exchanges at issue in this proceeding.

RESPONSE:

Qwest will supplement its response to this request.

**SUPPLEMENTAL RESPONSE dated 02/27/03:**

Qwest objects to this Request on the grounds and for the reason that it seeks information that is not reasonably calculated to lead to the discovery of admissible evidence. Dr. Lincoln's Exhibit 10 presents statistically valid information relating to customer perceptions across the seven exchanges. The exchange-specific data requested by Staff may not, for any particular disaggregated segment, include a large enough sample size to render statistically meaningful results. Qwest will object to any attempt by any party to extrapolate exchange-specific findings based on such disaggregation unless that party can demonstrate that the data reflects a statistically meaningful sample size. Qwest invites other parties to conduct their own surveys if exchange-specific data would be, in that party's view, probative to the issues in this case.

Without waiving the foregoing objections and specifically relying thereon, Qwest provides the following response.

Please see Attachment A - Seven Exchange Breakouts-Small Business.doc.

Respondent: Doug Lincoln

**Does Business Use Cell Phone Service?**

|               |             |                        | Response |       | Total  |
|---------------|-------------|------------------------|----------|-------|--------|
|               |             |                        | Yes      | No    |        |
| Exchange Area | Boise       | Count                  | 113      | 76    | 189    |
|               |             | % within Exchange Area | 59.8%    | 40.2% | 100.0% |
|               | Caldwell    | Count                  | 15       | 9     | 24     |
|               |             | % within Exchange Area | 62.5%    | 37.5% | 100.0% |
|               | Idaho Falls | Count                  | 22       | 26    | 48     |
|               |             | % within Exchange Area | 45.8%    | 54.2% | 100.0% |
|               | Meridian    | Count                  | 16       | 8     | 24     |
|               |             | % within Exchange Area | 66.7%    | 33.3% | 100.0% |
|               | Nampa       | Count                  | 17       | 23    | 40     |
|               |             | % within Exchange Area | 42.5%    | 57.5% | 100.0% |
|               | Pocatello   | Count                  | 30       | 10    | 40     |
|               |             | % within Exchange Area | 75.0%    | 25.0% | 100.0% |
|               | Twin Falls  | Count                  | 26       | 7     | 33     |
|               |             | % within Exchange Area | 78.8%    | 21.2% | 100.0% |
| Total         |             | Count                  | 239      | 159   | 398    |
|               |             | % within Exchange Area | 60.1%    | 39.9% | 100.0% |

**Could Business Solely Rely on Cell Phone Service for Local Calling?**

|               |                        |                        | Response |       |        | Total  |
|---------------|------------------------|------------------------|----------|-------|--------|--------|
|               |                        |                        | Yes      | No    | Unsure |        |
| Exchange Area | Boise                  | Count                  | 56       | 125   | 8      | 189    |
|               |                        | % within Exchange Area | 29.6%    | 66.1% | 4.2%   | 100.0% |
|               | Caldwell               | Count                  | 7        | 17    |        | 24     |
|               |                        | % within Exchange Area | 29.2%    | 70.8% |        | 100.0% |
|               | Idaho Falls            | Count                  | 14       | 34    |        | 48     |
|               |                        | % within Exchange Area | 29.2%    | 70.8% |        | 100.0% |
|               | Meridian               | Count                  | 5        | 19    |        | 24     |
|               |                        | % within Exchange Area | 20.8%    | 79.2% |        | 100.0% |
|               | Nampa                  | Count                  | 8        | 28    | 4      | 40     |
|               |                        | % within Exchange Area | 20.0%    | 70.0% | 10.0%  | 100.0% |
|               | Pocatello              | Count                  | 16       | 21    | 3      | 40     |
|               |                        | % within Exchange Area | 40.0%    | 52.5% | 7.5%   | 100.0% |
|               | Twin Falls             | Count                  | 16       | 16    | 1      | 33     |
|               |                        | % within Exchange Area | 48.5%    | 48.5% | 3.0%   | 100.0% |
| Total         | Count                  | 122                    | 260      | 16    | 398    |        |
|               | % within Exchange Area | 30.7%                  | 65.3%    | 4.0%  | 100.0% |        |

IDAHO  
Case No. QWE-T-02-25  
STF 02-029PS1  
Attachment A

**Main Reason Given for Not Being Able to Solely Rely on Cell Phone Service**

|               |                        |                        | Response                |                      |         |       |        | Total  |
|---------------|------------------------|------------------------|-------------------------|----------------------|---------|-------|--------|--------|
|               |                        |                        | Data transmission needs | No directory listing | Hunting | Other | Unsure |        |
| Exchange Area | Boise                  | Count                  | 87                      | 6                    | 3       | 35    | 2      | 133    |
|               |                        | % within Exchange Area | 65.4%                   | 4.5%                 | 2.3%    | 26.3% | 1.5%   | 100.0% |
|               | Caldwell               | Count                  | 9                       |                      |         | 8     |        | 17     |
|               |                        | % within Exchange Area | 52.9%                   |                      |         | 47.1% |        | 100.0% |
|               | Idaho Falls            | Count                  | 18                      | 5                    | 1       | 10    |        | 34     |
|               |                        | % within Exchange Area | 52.9%                   | 14.7%                | 2.9%    | 29.4% |        | 100.0% |
|               | Meridian               | Count                  | 16                      | 2                    |         | 1     |        | 19     |
|               |                        | % within Exchange Area | 84.2%                   | 10.5%                |         | 5.3%  |        | 100.0% |
|               | Nampa                  | Count                  | 22                      | 3                    |         | 6     | 1      | 32     |
|               |                        | % within Exchange Area | 68.8%                   | 9.4%                 |         | 18.8% | 3.1%   | 100.0% |
|               | Pocatello              | Count                  | 16                      | 3                    |         | 5     |        | 24     |
|               |                        | % within Exchange Area | 66.7%                   | 12.5%                |         | 20.8% |        | 100.0% |
|               | Twin Falls             | Count                  | 5                       |                      |         | 10    | 2      | 17     |
|               |                        | % within Exchange Area | 29.4%                   |                      |         | 58.8% | 11.8%  | 100.0% |
| Total         | Count                  | 173                    | 19                      | 4                    | 75      | 5     | 276    |        |
|               | % within Exchange Area | 62.7%                  | 6.9%                    | 1.4%                 | 27.2%   | 1.8%  | 100.0% |        |

**Estimate of Those Who Could Solely Rely on Cell Phone Service  
With Non-Voice Reasons Added Back**

|               |             |                        | Could Solely Use for Local Calling<br>With Non-Voice Reasons Included |       |        | Total  |
|---------------|-------------|------------------------|---|-------|--------|--------|
|               |             |                        | Yes   | No    | Unsure |        |
| Exchange Area | Boise       | Count                  | 162   | 24    | 3      | 189    |
|               |             | % within Exchange Area | 85.7%   | 12.7% | 1.6%   | 100.0% |
|               | Caldwell    | Count                  | 17  | 7     |        | 24     |
|               |             | % within Exchange Area | 70.8%   | 29.2% |        | 100.0% |
|               | Idaho Falls | Count                  | 41  | 7     |        | 48     |
|               |             | % within Exchange Area | 85.4%   | 14.6% |        | 100.0% |
|               | Meridian    | Count                  | 24  |       |        | 24     |
|               |             | % within Exchange Area | 100.0%  |       |        | 100.0% |
|               | Nampa       | Count                  | 34  | 4     | 2      | 40     |
|               |             | % within Exchange Area | 85.0%   | 10.0% | 5.0%   | 100.0% |
|               | Pocatello   | Count                  | 37  | 2     | 1      | 40     |
|               |             | % within Exchange Area | 92.5%   | 5.0%  | 2.5%   | 100.0% |
|               | Twin Falls  | Count                  | 25  | 6     | 2      | 33     |
|               |             | % within Exchange Area | 75.8%   | 18.2% | 6.1%   | 100.0% |
| Total         |             | Count                  | 340   | 50    | 8      | 398    |
|               |             | % within Exchange Area | 85.4%   | 12.6% | 2.0%   | 100.0% |

**Monthly Price of Cell Phone Service for Business Compared to Traditional Service**

|               |                        |                        | Response       |           |           |        | Total  |
|---------------|------------------------|------------------------|----------------|-----------|-----------|--------|--------|
|               |                        |                        | About the same | More than | Less than | Unsure |        |
| Exchange Area | Boise                  | Count                  | 43             | 60        | 41        | 45     | 189    |
|               |                        | % within Exchange Area | 22.8%          | 31.7%     | 21.7%     | 23.8%  | 100.0% |
|               | Caldwell               | Count                  | 5              | 10        | 5         | 4      | 24     |
|               |                        | % within Exchange Area | 20.8%          | 41.7%     | 20.8%     | 16.7%  | 100.0% |
|               | Idaho Falls            | Count                  | 11             | 21        | 1         | 15     | 48     |
|               |                        | % within Exchange Area | 22.9%          | 43.8%     | 2.1%      | 31.3%  | 100.0% |
|               | Meridian               | Count                  | 3              | 14        | 6         | 1      | 24     |
|               |                        | % within Exchange Area | 12.5%          | 58.3%     | 25.0%     | 4.2%   | 100.0% |
|               | Nampa                  | Count                  | 8              | 10        | 8         | 14     | 40     |
|               |                        | % within Exchange Area | 20.0%          | 25.0%     | 20.0%     | 35.0%  | 100.0% |
|               | Pocatello              | Count                  | 11             | 12        | 10        | 7      | 40     |
|               |                        | % within Exchange Area | 27.5%          | 30.0%     | 25.0%     | 17.5%  | 100.0% |
|               | Twin Falls             | Count                  | 8              | 11        | 9         | 5      | 33     |
|               |                        | % within Exchange Area | 24.2%          | 33.3%     | 27.3%     | 15.2%  | 100.0% |
| Total         | Count                  | 89                     | 138            | 80        | 91        | 398    |        |
|               | % within Exchange Area | 22.4%                  | 34.7%          | 20.1%     | 22.9%     | 100.0% |        |

**Easy to Get Cell Phone Service in Your Area?**

|               |             |                        | Response |      |        | Total  |
|---------------|-------------|------------------------|----------|------|--------|--------|
|               |             |                        | Yes      | No   | Unsure |        |
| Exchange Area | Boise       | Count                  | 178      | 5    | 6      | 189    |
|               |             | % within Exchange Area | 94.2%    | 2.6% | 3.2%   | 100.0% |
|               | Caldwell    | Count                  | 23       | 1    |        | 24     |
|               |             | % within Exchange Area | 95.8%    | 4.2% |        | 100.0% |
|               | Idaho Falls | Count                  | 42       | 1    | 5      | 48     |
|               |             | % within Exchange Area | 87.5%    | 2.1% | 10.4%  | 100.0% |
|               | Meridian    | Count                  | 22       | 1    | 1      | 24     |
|               |             | % within Exchange Area | 91.7%    | 4.2% | 4.2%   | 100.0% |
|               | Nampa       | Count                  | 38       |      | 2      | 40     |
|               |             | % within Exchange Area | 95.0%    |      | 5.0%   | 100.0% |
|               | Pocatello   | Count                  | 40       |      |        | 40     |
|               |             | % within Exchange Area | 100.0%   |      |        | 100.0% |
|               | Twin Falls  | Count                  | 30       | 2    | 1      | 33     |
|               |             | % within Exchange Area | 90.9%    | 6.1% | 3.0%   | 100.0% |
| Total         |             | Count                  | 373      | 10   | 15     | 398    |
|               |             | % within Exchange Area | 93.7%    | 2.5% | 3.8%   | 100.0% |

**Choice of Cell Phone Service in Your Area?**

|               |             |                        | Response |      |        | Total  |
|---------------|-------------|------------------------|----------|------|--------|--------|
|               |             |                        | Yes      | No   | Unsure |        |
| Exchange Area | Boise       | Count                  | 177      |      | 12     | 189    |
|               |             | % within Exchange Area | 93.7%    |      | 6.3%   | 100.0% |
|               | Caldwell    | Count                  | 23       | 1    |        | 24     |
|               |             | % within Exchange Area | 95.8%    | 4.2% |        | 100.0% |
|               | Idaho Falls | Count                  | 44       | 1    | 3      | 48     |
|               |             | % within Exchange Area | 91.7%    | 2.1% | 6.3%   | 100.0% |
|               | Meridian    | Count                  | 22       |      | 2      | 24     |
|               |             | % within Exchange Area | 91.7%    |      | 8.3%   | 100.0% |
|               | Nampa       | Count                  | 37       |      | 3      | 40     |
|               |             | % within Exchange Area | 92.5%    |      | 7.5%   | 100.0% |
|               | Pocatello   | Count                  | 38       |      | 2      | 40     |
|               |             | % within Exchange Area | 95.0%    |      | 5.0%   | 100.0% |
|               | Twin Falls  | Count                  | 30       | 2    | 1      | 33     |
|               |             | % within Exchange Area | 90.9%    | 6.1% | 3.0%   | 100.0% |
| Total         |             | Count                  | 371      | 4    | 23     | 398    |
|               |             | % within Exchange Area | 93.2%    | 1.0% | 5.8%   | 100.0% |