

DECISION MEMORANDUM

**TO: COMMISSIONER KEMPTON
COMMISSIONER SMITH
COMMISSIONER REDFORD
COMMISSION SECRETARY
LEGAL
WORKING FILE**

FROM: CAROLEE HALL

DATE: JULY 30, 2010

**RE: NAME CHANGE FOR RURAL TELEPHONE COMPANY TO ADD DBA:
"RTI" TO ITS NAME; CASE NO: RUR-T-10-01.**

**RURAL TELEPHONE COMPANY UPDATING ITS TARIFFS TO
REFLECT THE NEW COMPANY NAME. TARIFF ADVICE NO. 10-03.**

BACKGROUND

On July 23, 2010, Attorneys for Rural Telephone Company submitted a request to change the Company's name from Rural Telephone Company to Rural Telephone Company, dba RTI.

On July 28, 2010, Rural Telephone Company's consultant submitted amended tariffs to reflect the name change.

DISCUSSION

The name change that the Company is seeking has been registered with the Secretary of State and satisfies the Commission's requirement for the registration of the assumed business name.

In its letter submitted with the revised tariffs, the Company states that the filing is, "only adding to the Rural Telephone Company name, the dba of "RTI", and no rates, terms or conditions were changed."

STAFF ANALYSIS

Staff has reviewed the request to change the company name and verified that all rates, terms and conditions have not changed. The Company proposes an effective date of September 1,

2010, and its filed tariffs reflect that effective date. Under the Commission's rules it is not necessary for approval and in doing nothing the tariffs will become effective on the requested date.

STAFF RECOMMENDATION

Staff recommends that the Commission allow the tariffs to become effective September 1, 2010, without further action. Does the Commission agree?



Carolee Hall

Chall/decision memos/RURAL TELEPHONE Company name change RUR-T-10-01