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IDAHO PUBLIC
UTILITIES COMMISSION

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August 12, 2010

VIA OVERNIGHT DELIVERY

Jean Jewell
Commission Secretary
Idaho Public Utilities Commission
472 West Washington
Boise, Idaho 83702

Re: In the Matter of the Application of TracFone Wireless Inc. for Designation as an Eligible Telecommunications Carrier, Case No. TFW-T-09-01

Dear Ms. Jewell:

Enclosed please find the original and seven copies of the Notice of Expanded Lifeline Offering of TracFone Wireless, Inc. On August 13, 2010, the Notice will be sent to you by electronic mail. Please contact me if you have any questions about this submission.

Sincerely,



Debra McGuire Mercer

Counsel for TracFone Wireless, Inc.

Enclosures

Mitchell F. Brecher
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Counsel for TracFone Wireless, Inc.

BEFORE THE IDAHO PUBLIC UTILITIES COMMISSION

**IN THE MATTER OF THE APPLICATION)
OF TRACFONE WIRELESS, INC. FOR) CASE NO. TFW-T-09-01
DESIGNATION AS AN ELIGIBLE)
TELECOMMUNICATIONS CARRIER.) NOTICE OF EXPANDED
) LIFELINE OFFERING OF
) TRACFONE WIRELESS, INC.
)
_____)**

TracFone Wireless, Inc. (“TracFone”), by its undersigned counsel, advises the Commission that TracFone is expanding its SafeLink Wireless® Lifeline offering for both current and new customers. Commencing August 16, 2010, this expanded offering will be available in all states in which TracFone offers Lifeline service. TracFone’s Application for Designation as an Eligible Telecommunications Carrier (“ETC”), filed March 1, 2010, remains pending. Upon designation as an ETC by the Commission, TracFone’s SafeLink Wireless® Lifeline customers in Idaho will have the option of choosing the Lifeline plans described in this Notice.

Commencing August 16, 2010, TracFone will give its Lifeline customers in all states the option to select from three monthly plans. The plans are as follows:

NOTICE OF EXPANDED LIFELINE OFFERING
OF TRACFONE WIRELESS, INC.

AUGUST 12, 2010

- 1) 250 free minutes each month, which do not carry over to the next month if unused, with texting available at a rate of one text per minute of airtime; or
- 2) 125 free minutes each month, which carry over to the following month if unused, with texting available at a rate of one text per minute of airtime; or
- 3) 68 free minutes each month, which carry over to the following month if unused, with texting available at a rate of 3 texts per each minute of airtime, plus International Long Distance calling to over 60 destinations.

Under TracFone's expanded SafeLink Wireless® Lifeline options, Lifeline customers in Idaho will be eligible to choose the plan that best suits their specific needs.

TracFone is committed to serving low-income families by affording them the ability to stay connected with current or potential employers, children at home while their parents are at work, health care specialists, vital emergency responders, or relatives in time of personal emergencies. TracFone believes that its expanded Lifeline options will meet the needs of Idaho's low-income households. TracFone is anxious to begin offering its Lifeline service in Idaho and hopes to serve low-income families throughout the State of Idaho in the near future upon being designated as an ETC.

Respectfully submitted,



Mitchell F. Brecher
Debra McGuire Mercer

Counsel for TracFone Wireless, Inc.

August 12, 2010

CERTIFICATE OF SERVICE

I hereby certify that I have on the 13th day of August 2010, served the foregoing NOTICE OF EXPANDED LIFELINE OFFERING OF TRACFONE WIRELESS, INC., in Case No. TFW-T-09-01, via e-mail to the following:

Neil Price
Deputy Attorney General
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s/ Raymond Lee
Raymond Lee