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UTILITIES COMMISSION

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November 4, 2010

VIA E-MAIL TO: jjewell@puc.state.id.us ONLY

Ms. Jean D. Jewell
Idaho Public Utilities Commission
Secretary
472 West Washington Street
Boise, Idaho 83702
(208) 334-0300

Re: TRIARCH MARKETING, INC.
Docket No. TRI-T-10-01

Dear Ms. Jewell:

On behalf of the company, I hereby respectfully request to withdraw TRIARCH MARKETING, INC.'s (Triarch) pending Application for a Certificate of Public Convenience and Necessity to Provide Local Exchange Telecommunications Services within the State of Idaho, without prejudice.

Please acknowledge receipt via email to ajanssen@telecomcounsel.com.

If you have any questions or if I may provide you with any additional information, please do not hesitate to call me.

Respectfully submitted,

/s/

Lance J.M. Steinhart
Attorney for TRIARCH MARKETING, INC.

cc: Christina B. Sutch